

Cost of Participation for Raw Space & Premium Charges:

Sr. no.	Type	Raw Space Cost per sq. mt. (₹ / US\$)	
1	Space Cost (Raw Space)	₹19000 / US\$ 550	
	Shell Space A (Built-in Booth 'A' Type)	₹2650 / US\$ 85	
	Shell Space B (Built-in Booth 'B' Type)	₹3700 / US\$ 95	
2	Premium on Corner Booths (2 side / 3 Side Open)	10%	
3	Premium on Island Booths (4 Sides Open)	15%	
4	Premium Booth Locations (Main Aisle)	25%	
5	Premium for Mezzanine Booth	50%	
6	Multi Exhibitor Mezzanine Booth (MEM) <i># Multi Exhibitor Mezzanine booths will be pre-fabricated by contractors appointed by GJEPC and have certain standard features to cover display areas, cabinets, layouts etc with a facility to order extra furniture and lighting requirements. No modification of the pre-fabricated booths will be allowed. The total cost of booth fabrication will be shared proportionately by each exhibitor (Ground + Mezzanine)</i>	₹19000 (Space Only) on Ground level	₹9500 (Space Only) on Mezzanine level
		Mezzanine Construction Cost :- ₹9000(approx) <i>. The total cost of booth fabrication will be shared proportionately by each exhibitor (Ground + Mezzanine)</i>	
		Premium (applicable on ground level only)	
7	Refundable Security Deposit	10%	
8	Govt. Service Tax	12.36% (or as applicable)	

Allotment Procedures:

Order of Preference to Applicants: The order of preference for booth allotment will be in serialized order of preference from higher to lower area/space as per below through lottery basis:

I. Last year Exhibitors (IIJS 2014)

a. FIRST PREFERENCE : AUTO ALLOTMENT

AUTOMATIC allotment to those companies who are retaining the same area and location as held in IIJS 2014 WITHOUT any changes including the booths / location identified as mezzanine booths.

b. SECOND PREFERENCE : SURRENDERING OF PARTIAL SPACE

Allotment to Companies who surrender back partial space at existing location.

c. THIRD PREFERENCE : DISPLACED

Allotment to Companies who are displaced.

d. FOURTH PREFERENCE : CHANGE IN LOCATION / AREA

Allotment to those companies who submit change of location or area. The order of preference for allotment will be as follows:

- i. Companies opting for LESS space than occupied by them at IIJS 2014.
- ii. Companies opting for SAME space as occupied by them at IIJS 2014, but requested for a change in location.

Change in location from MEM will be considered after the allotment is done to other applicants, wherever applicable.

II. New Applicants:

- i. As per Annexure III.
- ii. All Other applicants.

Allotment for multiple applicants will be determined through lottery basis, wherever applicable. However, applicants will be given choice of minimum booth space of 9 sq. mt. or 12 sq. mts. considering the maximum space for new applicants.

Guidelines:

1. **Online Space Application:** All applicants are required to compulsorily submit the online space application form before **Wednesday, 6th May 2015** and send application, payment and declaration to complete their participation formalities.
2. **Display of Products:** Display of Loose Diamond & Colorstones in Jewellery Section is not allowed. Similarly No Jewellery in Loose Diamonds & Colorstone Section will be allowed. (Beads in Mala form will be allowed in Loose stones section)
3. **Booth Allotment:** Booth allotment will be undertaken section-wise from higher to lower space as per availability and through lottery basis. No further changes/modification in space will be accepted after submission of online space application form and before booth allotment.
4. **Multi Exhibitor Mezzanine Booths (MEM):** The entire structures of Multi Exhibitor Mezzanine (MEM) booths will be pre-fabricated by official contractors appointed by GJEPC and it will comprise of certain standard features to cover display areas, cabinets, layouts, branding etc. with a facility to order extra furniture and lighting requirements. No modification of the pre-fabricated booths will be allowed. The total cost of booth fabrication will be shared proportionately by each exhibitor (Ground + Mezzanine).
5. **Penalty Charges for late submission of Online Space Application:** In case any applicant miss out on the submission by 06th May 2015 (stipulated deadline) then they will have an option to submit the same with an additional 50% penalty charges on total space cost by an **extended deadline of 9th May 2015**. There will be no further extension available for such applicants and their booths will be released to the waitlisted applicants without any further notice. It may be noted that in view of the huge waiting list of new applicants, there will be no availability of space/area in the new floor plan in case extended deadline is missed.

Point to Note:

- A. Renewal/Application of Membership for FY 2015-16 is mandatory to be completed by 30th April 2015. Mere submission of the online space application form and submission of payment without renewal of membership does not qualify any company to become a bonafide exhibitor and their participation will be cancelled.
- B. In the new floor plan, new locations in Plain Gold section are having booth size of 12 sqmt (4x3)
- C. All Premium, Corner, Island and Mezzanine booths are marked on the floor plan. Please refer to the legends & premium charges earmarked on the floor plan. In case of any further assistance, please do not hesitate to call.
- D. Applicants may note that email address is mandatory to apply for space at IIJS 2015. No application will be accepted without a proper email address.
- E. Applicants may note that all official communication from GJEPC for IIJS 2015 will be done only through emails primarily at the email address notified under membership user ID and also to the secondary email address as notified in the space application form. There will be no other medium of communication in this regard.
- F. The allotment of booths for all the applicant members (pan India) will be held at a centralized location in Mumbai on a stipulated date. Regional Applicants can be present at GJEPC Regional Offices as per the details mentioned in the allotment schedule that will be circulated at a later date.
- G. The exact dates & schedule of allotment will be announced to all the applicants' individually through email and also announced simultaneously on www.iijs.org. Please note that communication in no other form will be made with regards to the final schedule of booth allotment.
- H. The decision of the organisers with regards to allotment will be final & binding on all the applicants.