

## **Registration of Interest**

The Gem & Jewellery Export Promotion Council jointly with World Crafts Council, a non-profit organization have committed to strengthen the status of crafts as a vital part of the cultural and economic life and working to bring crafts and crafts persons into the mainstream of life is organizing a "CRAFTS EXCHANGE PROGRAM WORKSHOP" from January 28<sup>th</sup>, 2011 to 3<sup>rd</sup> February 2011 at the Rajiv Gandhi Handicraft Bhawan, New Delhi during their international jewellery summit titled "Abhushan: Design Dialogues in Jewelry".

### **About Crafts Exchange Program Workshop**

The workshop is mainly aimed at creating a pool of artisans and designers trained to international standards to complement traditional gold, silver and precious stone jewellery industry. Non-traditional material and crafts selected for workshop are "Bidri," "Filigree", "Interlace" & "Patwa" which will be explored to transform into exquisite jewellery. The jewellery craftsperson will be exposed to different techniques in design, innovation and craftsmanship which will bring in "variety" in fine jewellery.

Ms. Shimul Vyas from NID (National Institute of Design) will be the "resource" for the Gem & Jewellery workshop along with NID team to work with 15 craftsmen/designers selected by the Council. It will be an unique opportunity for the industry to know the "techniques" of using other material to create fine jewellery from them.

We request you to send in your recommendation for such "established" designers or craftsmen who can be included in this list of 15 for the workshop. The Council will bear the travel expenses (3 Tier AC Train Ticket) for Selected Craftsmen, Economy class Airfare for Selected Designers along with their hotel stay expenses from 27<sup>th</sup> January to 4<sup>th</sup> February, 2011.

This event is supported by The Development Commissioner Handicrafts, Ministry of Textiles, Govt. of India, GANJAM, Crafts Council of India, Confederation of Indian Industry (CII), Delhi Crafts Council , National Institute of Design (NID), UNESCO

## **रत्न तथा आभूषण निर्यात संवर्धन परिषद**

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय द्वारा प्रायोजित)

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The last date of submission of your "Registration of Interest" along with your recommendation for "craftsmen/designers" with their contact detail is December 21st, 2010. In case of receipt of more than 15 such registrations, the council's selection panel will decide on the same & such decision will be final.

You may contact Mr. Ruban Hobday, Director, GJEPC at [rubanhobday@gjecpindia.com](mailto:rubanhobday@gjecpindia.com) for more details.

Apart from the workshop, World Crafts Council is also holding Design Dialogues in Jewellery. To attend these seminars, you may register at [www.worldcraftscouncil.org](http://www.worldcraftscouncil.org)

Thanking you.

Yours sincerely,

  
Sabyasachi Ray  
Executive Director