



For Immediate Release

IIJS Premiere Postponed to August 2021

18th December, Mumbai: GJEPC's flagship show IIJS Premiere which takes place every year in the month of August had to be postponed to January 2021 due to the Coronavirus pandemic. However, since there is no clarity on when a show of this magnitude can be organised physically in the near future, GJEPC has decided to further postpone IIJS Premiere to August 2021.

Colin Shah, Chairman, GJEPC, said, "Considering the sustained pandemic scenario, GJEPC has decided to move its flagship show - IIJS Premiere earlier postponed to January 2021 - further to August . The show of this magnitude requires clear availability of the venue and requisite government approvals, both being uncertain at this juncture. With positive developments on the Covid-19 vaccine, international mobility is likely to resume by March, and that would aid us to organise IIJS Premiere in a physical form in August next year."

Shailesh Sangani, Convener, National Exhibitions, said, "We realise the long wait to conduct business in person. However, the situation remains uncertain and that compels us to postpone IIJS Premiere to August 2021. The second edition of IIJS Virtual is being organised from 8th to 12th January, 2021."

GJEPC is now all geared up for the second edition of IIJS Virtual, powered by GIA, to be organised from 8th -12th January 2021. The show has been enhanced with new and advanced features to make the buyer-seller experience a lot easier and better. This time, the show has a section for machinery & allied companies, a Digital Organiser for each individual visitor, option for both prefixed and live appointments with exhibitors, and additional live camera options during meetings.

IIJS Virtual 2.0 is expected to have 500+ exhibitors and 10000+ buyers. The event will also witness 250+ international buyers from the US, UK, UAE, Singapore, Bangladesh, Nepal, Hong Kong, Belgium, Sri Lanka, Thailand, etc.

About The Gem and Jewellery Export Promotion Council (GJEPC)

The Gem & Jewellery Export Promotion Council (GJEPC), set up by the Ministry of Commerce, Government of India (GoI) in 1966, is one of several Export Promotion Councils (EPCs) launched by the Indian Government, to boost the country's export thrust, when India's post-Independence economy began making forays in the international markets. Since 1998, the GJEPC has been granted autonomous status. The GJEPC is the apex body of gems & jewellery industry and today represents 7000 exporters in the sector. With headquarters in Mumbai, GJEPC has Regional Offices in New Delhi, Kolkata, Chennai, Surat and Jaipur, all of which are major centres for the industry. It thus has a wide reach and is able to have a closer interaction with members to serve them in a direct and more meaningful manner. Over the past decades, GJEPC has emerged as one of the most active EPCs, and has continuously strived to both expand its reach and depth in its promotional activities as well as widen and increase services to its members.