



*For Immediate Release*

## **GJEPC to organize 14<sup>th</sup> edition of IIJS Signature 2021 from 7<sup>th</sup> to 12<sup>th</sup> April 2021 at Bombay Exhibition Centre, Goregaon**

- IIJS Signature 2021 will be the **First Mega Gem & Jewellery show** organized in physical form post Covid 19
- IIJS Signature 2021 will have 3 Halls: Hall 1, 6 and 7
- The show will host 750+ exhibitors and approx. 1365 booths
- Exhibitor and Buyer Entry at the show will be limited as per Government's SOP of Centre and State
- Compulsory Covid-19 Negative Report to be provided for entry at the show
- GJEPC to strictly follow Covid 19 guidelines

**4<sup>th</sup> March 2021, Mumbai:** GJEPC, the apex body of the gems & jewellery in India is all set to organize its 14<sup>th</sup> edition of IIJS Signature 2021 from **7<sup>th</sup> – 12<sup>th</sup> April 2021 at Bombay Exhibition Centre, Goregaon**. It will be the first Mega Gems & Jewellery Show of this stature since the onset COVID-19. **The show will be held in 3 halls (hall 1, 6 and 7) with 750+ exhibitors and approx. 1365 booths.**

**Speaking at the press conference, Colin Shah, Chairman, GJEPC said,** "It has been more than a year since the industry witnessed a physical show of the magnitude of IIJS Signature. Owing to demand from all segments of the trade, GJEPC is organising IIJS Signature in physical form. It is the need of the hour that the entire jewellery community comes together to boost the jewellery business. The exhibition is held at a Covid-Free Zone and we are following all SOPs set by Central Govt. and Govt. of Maharashtra to organize the show."

**Colin Shah** further added, "With the Vaccination drive already in full swing in India, we expect that by end of March, a large number of people would be vaccinated for Covid. We are anticipating a surge in demand for gems and

jewellery in the next few months with weddings and Akshay Tritiya lined up. IJS Signature will be an opportunity for our visitors and buyers to restock their inventory for the upcoming demand for the season.”

Despite the pandemic, lockdown and sluggish international demand, India’s gem and jewellery exports from April 2020 to Jan 2021 reached \$19.2 Billion.

**Announcing the dates for IJS Signature 2021, Shailesh Sangani, Convener, National Exhibitions, GJEPC said,** “We are organising IJS Signature from April 7<sup>th</sup> – 12<sup>th</sup> 2021 by taking all the precautionary measures against Covid-19. We have made the processes completely digital – registration is mandatory through GJEPC online app, digital contactless badges will be issued (no physical badges), visitors and exhibitors have to compulsory download Aarogya Setu App. Moreover, for entry into the exhibition, visitors must produce a Covid-19 Negative Report, tested at least 72 hours prior to arrival.”

“As per Govt. of Maharashtra SOP & Guidelines, entry at the show will be for restricted number of people both for Visitors & Exhibitors. Hence, the show days of IJS Signature 2021 has been increased to 6 days from 4 days.” **adds Sangani.**

**Some of the other safety measures taken by the Council include:**

- Thermal Scan & Hand Sanitization at Entry
- Periodic Sanitization & Disinfection of frequent contact areas
- Covid Prevention Kits to be provided to ALL Visitors/Exhibitors at the show
- Facility of Rapid Tests for COVID-19 available at the show
- Isolation Room with doctors at the Venue
- First Aid Booths at each of the Halls
- Special COVID-19 Response Team at the show
- Sanitization & Health Check of ALL Vendors & Staff Members entering the Show
- Highest level of hygiene standards to be maintained at the Cafeteria

**Entry restricted as per Alphabetical Order according to Company Names:**

Alphabetic Order	Show Visit Days
A-J	Day 1 & 2
K – R	Day 3 & 4
S-Z	Day 5 & 6

- Maximum of 2 badges per Company

- Maximum of 10 Badges per company for 25 & above Stores

**About The Gem and Jewellery Export Promotion Council (GJEPC)**

The Gem & Jewellery Export Promotion Council (GJEPC), set up by the Ministry of Commerce, Government of India (GoI) in 1966, is one of several Export Promotion Councils (EPCs) launched by the Indian Government, to boost the country's export thrust, when India's post-Independence economy began making forays in the international markets. Since 1998, the GJEPC has been granted autonomous status. The GJEPC is the apex body of gems & jewellery industry and today represents 7000 exporters in the sector. With headquarters in Mumbai, GJEPC has Regional Offices in New Delhi, Kolkata, Chennai, Surat and Jaipur, all of which are major centres for the industry. It thus has a wide reach and is able to have a closer interaction with members to serve them in a direct and more meaningful manner. Over the past decades, GJEPC has emerged as one of the most active EPCs, and has continuously strived to both expand its reach and depth in its promotional activities as well as widen and increase services to its members.