



5TH
JANUARY
2023

IIJS
INDIA
INTERNATIONAL
JEWELLERY SHOW
SIGNATURE 2023
5th - 9th January
Bombay Exhibition Centre - Mumbai

concurrent show
IGJME
INDIA GEM &
JEWELLERY
MACHINERY EXPO
5th - 9th January 2023
Bombay Exhibition Centre - Mumbai

GJEPC
INDIA



1 DAY SHOW DAILY

COVER STORY

IIJS Signature 2023 Takes The Green Route!

It's show time again! And GJEPC is all set to roll out the 15th edition of India's premium jewellery sourcing event IIJS Signature 2023 - "Where Business Happens" that will take place at the Bombay Exhibition Centre, Goregaon, from 5th-9th January 2023.

Thanks to the enthusiastic response by exhibitors and visitors alike, IIJS Signature has grown in size. This edition of Signature will be at par with IIJS Premiere.

IIJS Signature 2023 will have 1,300+ exhibitors and is expecting a visitor turnout of 32000+ from over 800 cities across India and 60 countries.

The enthusiasm has spilt over from the success of IIJS Premiere held in August 2022, where the total estimated value



A glimpse of the IIJS show floor

of orders booked at the show was Rs.49407 crores, according to the Hansa report commissioned by GJEPC.

IIJS Signature stands tall for its eclectic mix of highdesign

jewellery to cater to a multitude of individual requirements. The first show of the Indian calendar year is perfectly timed to help retailers replenish their inventory for the upcoming jewellery-

driving festivals.

Clearly, the IIJS brand has become a sought-after sourcing event across India and the world. GJEPC, the show organiser, keeps up the momentum by striving diligently

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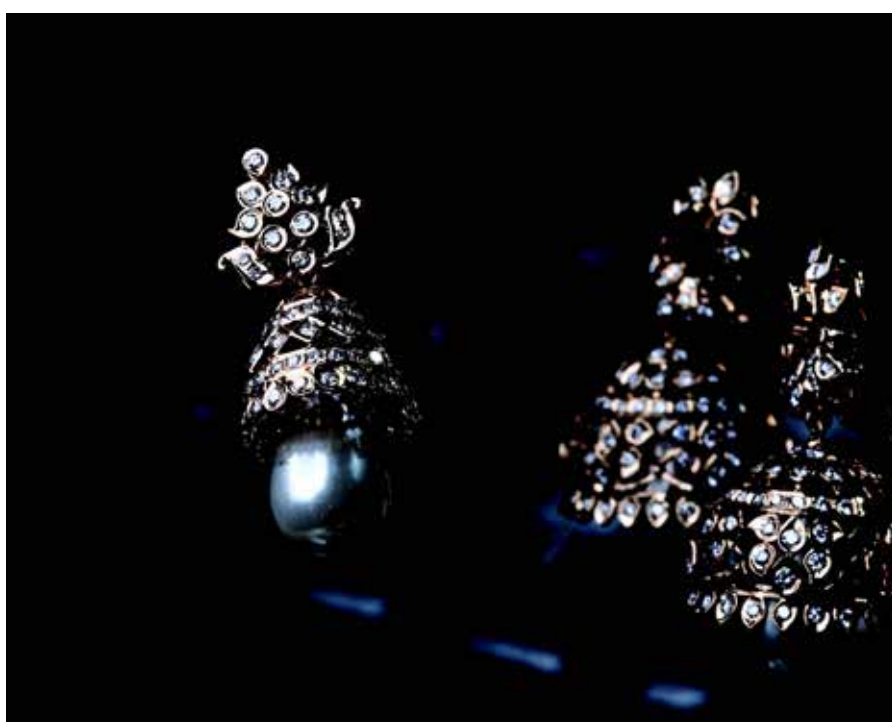
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to offer quality in terms of the product, exhibitors, visitors, and show ambience. The enthusiastic response from the participants has once again demonstrated the industry's faith in the IIJS brand, breaking all earlier space-booking records for IIJS Signature.

This edition of Signature will be seeing a number of new initiatives. Since it will be the largest ever Signature show at par with IIJS Premiere, it has been extended to five days, from four. This will ensure that visitors and exhibitors are not hard-pressed for time to cover the show floor and set up appointments or browse through the show at their convenience. In a major step towards sustainable development goals, IIJS Signature will champion the cause of being environmentally friendly by taking measures that will reduce the show's carbon footprint. IIJS Signature 2023 announces the "One Earth" initiative in association with SankalpTaru Foundation. With the support of the exhibitors and visitors, the aim

is to contribute to maximum plantation of trees as part of our collective responsibility towards planet Earth.

Nirav Bhansali, Convener, National Exhibitions, GJEPC, elaborated, "GJEPC alone, as part of shared responsibility, would be contributing towards the plantation of 5000+ trees towards the 'One Earth' initiative. We urge our exhibitors to come forward and contribute at least 1% of the booth cost or more. I'd also request each visitor to help plant maximum trees and support this initiative. It will cost just Rs.155 per tree, and the proceeds would go to SankalpTaru Foundation. The tree plantation drive will be instrumental in securing the future of lakhs of farmers. It is our sincere appeal to all at IIJS Signature 2023 to contribute towards this cause."

This time, IIJS Signature will be debuting an exclusive Lab-Grown Diamond section with 50+ participants. A dedicated zone will also be available for exhibitors to unveil their latest products at Launch Pad.

Tree Plantation appeal to the IIJS family

The Global Phenomenon

In 2021, Global CO2 emissions grew **4.8%**, reaching **34.9 billion** tonnes of CO2. The increase in carbon emission only added to the climatic change, causing extreme weather conditions like tropical storms, wildfires, severe droughts, heat waves, negatively affecting crop production and causing disruption to natural habitats. The time has come to do our bit to reduce carbon footprint and make the world a better inhabitable place.

GJEPC's Role in Preserving Mother Earth

GJEPC is committed to contributing to Mother Earth while creating a conducive ecosystem for our valued gem and jewellery members. We are introducing "ONE EARTH" initiative to treasure Planet Earth, in association with **SankalpTaru Foundation**. As a part of our initiative, we aim to preserve nature, plant more trees, and generate income for our nation's farmers.

Appeal to Exhibitors @ IIJS Signature 2023

IIJS Signature 2023 will be contributing for plantation of 5000 trees as a part of shared responsibility towards the **ONE EARTH** initiative. At just **Rs. 155/- per tree**, you can contribute generously to planting more and more trees, and the proceeds would go to **SankalpTaru Foundation**. They will, in turn, utilize the fund to generate income for a **farmer**, enabling him to earn approximately **Rs. 10,000 per year for 20 years**. The tree plantation drive will be instrumental in securing the future of our country's millions of farmers.

Appeal to Visitors @ IIJS Signature 2023

National Visitors, we urge you to contribute a minimum of **5 trees** to support the initiative to take shape.

International Visitors, we urge you to contribute a minimum of **10 trees** to support the initiative to take shape.

Appeal to other Associates @ IIJS Signature 2023

At just **Rs. 155/- per tree**, you can contribute generously to planting more trees, and the proceeds would go to **SankalpTaru Foundation**.

All contributors are eligible to receive an **80G certificate**.

Join us in this initiative to collectively engage in nurturing **ONE EARTH**.

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The show will cover a range of products including, Gold & Gold CZ Studded Jewellery; Diamond, Gemstone & Other Studded Jewellery; Silver Jewellery, Artefacts & Gifting Items; Loose Stones & CVD; Laboratories & Education; Lab-grown Diamonds (Loose & Jewellery).

Apart from the enriching Innov8 seminars, the India Gem & Jewellery Machinery Expo (IGJME) will be held concurrently during the IIJS Signature show.



IIJS INDIA
INTERNATIONAL
JEWELLERY SHOW

SIGNATURE 2023

5th - 9th January

BOMBAY EXHIBITION CENTRE- MUMBAI

Hall No: #1

Stall No: #1G153C

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MESSAGES



VIPUL SHAH,
Chairman, GJEPC

As an outward looking industry, we are constantly focused on business prospects beyond our borders. The Govt. of India, on its part, is doing everything in its power to make sure there are ample opportunities for trade and business. In fact, the Central Government is embarking on somewhat of an FTA-signing spree with key potential markets – trade agreements have already been signed with UAE and Australia. It is also in negotiations with UK and Canada. Each of these FTAs will give Indian exporters a competitive edge in these respective markets.

The gem & jewellery industry, which is one of the bright stars of the economy, will get a head start in these regions. We are already witnessing remarkable growth in exports to UAE after the India-UAE CEPA agreement which came into effect on 1st May 2022. Plain gold jewellery exports to UAE grew 18% to USD 1.6 billion from April to September 2022.

The pacts will help in achieving our goal of USD 45.7 billion in exports set by the Govt. for the year 2022-23.

I am happy that the Council's calendar for this as well as the next year is filled with events, promoting India-made gems & jewellery across the world. These activities have ensured consistent demand for our products and have elevated the global perception of 'Made in India' jewellery.

IIJS Signature 2023 will be as large as the GJEPC's flagship show IIJS Premiere, which is usually held in August each year. I am confident that IIJS Signature will give a perfect start to the industry, being the first show of the calendar year.

I wish everyone a successful IIJS Signature 2023!



KIRIT BHANSALI
Vice Chairman, GJEPC

The biggest ever IIJS Signature in 2023 reflects the scope of GJEPC's ambitions for growth in the near future. The Council has made significant investments over the last few decades that have helped it to build and sustain the USD 40 billion industry that it has become today. GJEPC's multi-faceted approach comprises promotional activities in India and overseas markets, education and skilling facilities, infrastructure building and more, which have played an important role in raising this industry to its present stature.

Despite being nearly 100% import-dependent for precious raw materials, India currently contributes around 4.66% to the overall global exports. GJEPC continues to invest in developing an industry that can fulfil the ever-growing gem & jewellery needs of the world markets and contribute substantially to the economy of the country. Our initiatives like the India Jewellery Park in Mumbai, Mega CFC in SEEPZ, etc. are an effort in this direction. We are ramping up our institutes across the country, to offer best-in-class jewellery designing and manufacturing courses.

The Govt. has been proactively supporting us through trade-friendly policies. The trade deals signed with UAE and Australia would go a long way in boosting exports, especially of gems & jewellery.

I am confident that our investment today, would help India to be the future leaders across all verticals of gems & jewellery.

Welcome to the biggest IIJS Signature of all time. I wish everybody great success.

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JEWELLERY SHOW

SIGNATURE **2023**

5TH - 9TH January 2023
Bombay Exhibition Centre, Mumbai
Hall#1, Zone 1B
Booth# 1F 126B

MESSAGES



NIRAV BHANSALI

Convener,
National Exhibitions, GJEPC

This is a proud moment for the IIJS family, including the organiser GJEPC, buyers and exhibitors as we are set to launch the One Earth initiative.

GJEPC wants IIJS to eventually go carbon-neutral, and the journey starts with IIJS Signature 2023. The three main steps taken in that direction are: One, all the booths are pre-fabricated so that there's no wastage. Second, for the first time ever, IIJS Signature will be using Tata Power Renewable Energy Ltd., harnessed by solar and wind energy, whose benefits far outweigh the increased cost. And the third, and the most important initiative is One Earth! As part of saving our planet, we aim to plant 100,000 trees in a year under the IIJS brand!

GJEPC has partnered with SankalpTaru Foundation, and the tree plantation drive is aimed at offsetting carbon emissions generated by IIJS shows with the added benefit of contributing to the livelihood of farmers. This is the first such large-scale pro-environment initiative by a gem & jewellery trade organisation in India.

We intend to involve all our participants including exhibitors, visitors, vendors, sponsors and media. We are requesting every exhibitor to contribute at least 1% of the booth cost towards tree plantation.

The cost of planting each tree is only 155 and the Council is only a facilitator between the NGO and the donors of the IIJS Family.

This is the first time we are embarking on such an initiative, please ensure your participation and make this event a grand success.



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VIEW POINT

A Bigger, Better, Greener IIJS

Leading from the front, NIRAV BHANSALI, Convener, IIJS National Exhibitions, GJEPC, is a man of action! Thanks to his assiduous planning coupled with his pragmatic approach, IIJS Signature is seeing radical transformations in more ways than one. By launching the One Earth initiative at the show to reduce its carbon footprint through an aggressive tree-planting drive, Nirav Bhansali is spearheading a transformative phase of the IIJS brand. In an exclusive interview to Solitaire International, Nirav Bhansali shares details of One Earth as well as a slew of new eco-friendly features that will be introduced at the show.



As Convener of National Exhibitions, please share your vision for the evolution of the IIJS Signature and plans going forward?

IIJS Signature and IIJS Premiere have come a long way and the process of evolution through the years has been an ongoing one. There are many new initiatives that will be introduced during IIJS Signature.

The main mission is to make our shows "Completely Green" by the year 2025 or 2026, and we are in the process of evaluating the carbon footprint. The journey begins with IIJS Signature 2023, as we have already started going carbon-neutral.

The three main steps taken in that direction are: One, all the booths are prefabricated so that there's no wastage. No exhibitor is allowed to create their own booths. Earlier, after the show ended, we had to dispose of a lot of used material left over by individually customised booths.

Second, for the first time ever, IIJS Signature will be using Tata Power Renewable Energy Ltd., harnessed by solar and wind energy. Even though it's costly, the benefits far outweigh the cost.

And the third, and the most important initiative is One Earth! As part of saying our

planet, we aim to plant 100,000 trees in a year under the IIJS brand! GJEPC has partnered with SankalpTaru Foundation, and the tree plantation drive is aimed at offsetting carbon emissions generated by IIJS Shows with the added benefit of contributing to the livelihood of farmers. (For more information on "One Earth",

visit https://registration.gjepc.org/tree_plantation.php)

What prompted the One Earth initiative? Are you planning to audit the IIJS shows for carbon emissions towards becoming carbon-neutral?

It's the increasing carbon emissions that have altered the climatic conditions that impelled us to come up with One Earth. In 2021, global CO2 emissions grew 4.8%, reaching 34.9 billion tonnes of CO2. This has caused extreme weather conditions like tropical storms, wildfires, severe droughts, and heat waves, negatively affecting crop production. The tree-plantation drive in association with SankalpTaru is aimed at offsetting carbon emissions generated by IIJS Shows with added benefit of contributing to the livelihood of farmers. This is the first such large-scale pro-environment initiative by a gem & jewellery trade organisation in India. We intend to involve all our participants including exhibitors, visitors, vendors, sponsors and media. We are requesting every exhibitor to contribute at least 1% of the booth cost towards tree plantation. The cost of planting each tree is only 155/- and the Council is only a facilitator between the NGO and the donors of the IIJS Family. We aim to plant fruit-bearing trees in villages across all states with a population of marginal farmers. Plants will be distributed as per the soil suitability in the region, and importantly, each and every

tree will be geo-tagged, with the location and farmer's name and so on. A thirdparty auditor will oversee the farmer's activity for two years. Later, the plants will be left solely in the care of the farmer, and he can reap commercial benefits. Yes, we are already looking at options of consultant agencies, who will identify how much carbon emission is being produced by the IIJS shows.

How does the farmer benefit from the One Earth Initiative?

The benefits are multifold - not only does the farmer earn by selling the produce, the oxygen levels of the environment will also improve. The farmer can earn approximately 10,000 per tree over 20 years. The tree plantation drive will be instrumental in securing the future of lakhs of farmers thus ensuring food security and clean environment in India. For an investment of just 155 for one tree, the cumulative returns are much more. We will continue to expand this programme, and eventually the health of the soil and the quality of air will improve. For the year 2023, we are aiming to plant 100,000 trees, but there could be a domino effect and the idea could catch on, and we may exceed our target.

What's the minimum amount of contribution expected of each exhibitor and visitor?

As of now, we are requesting exhibitors to contribute a minimum 1% of the booth cost; to national visitors, we are requesting to plant five trees and for international visitors, a minimum of 10 trees; to our vendors - from freight forwarders to design agencies and more - we want them to commit at least 1% of their contract value towards planting trees. All the proceeds will go directly to SankalpTaru and

contributors can get the 80G certificate to avail tax benefits.

What was the main reason for expanding IIJS Signature into a 5-day show?

We are making all our IIJS shows bigger. IIJS is sought after by old and new participants, and we were unable to provide them booth space. So, this year, IIJS Signature is double the size of the regular Signature. It's as big as IIJS Premiere, and we have over 1,300 companies occupying 2,600 booths. Our debut show, IIJS Tritoia, to be held in Bengaluru in March, has received a good number of participants. So, the show will be as big as the regular IIJS Signature of the past. We are also working on expanding IIJS Premiere by almost 30% for the 2023 edition. In all, we are making all our shows bigger and better. We also want to increase international participation. In the future, we might re-start the international pavilions at IIJS Premiere.

Tell us more about the new changes one can expect at IIJS Signature.

Apart from focusing on more cleanliness at the show floor; double the speed of our servers; we are trying to add more entry and exit entrances and are in talks with some agencies to improve the parking facility. This time, we are booking two hotels for our visitors, and offering them not just room stay, but dinner as well, for which we are negotiating good rates. The show will be bigger, better, and greener - this is the mantra for the next few years! The Council is also working towards developing an all-inclusive IIJS App so that participants can check every information related to the show across various activities. The App will be launched at IIJS Tritoia in March 2023.



سہ ماہی



IIJS INDIA
INTERNATIONAL
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SIGNATURE 2023
5TH - 9TH JANUARY

BOMBAY EXHIBITION CENTRE - MUMBAI

HALL NO: 1
Zone: 1B STALL NO: 1E 114C

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JS

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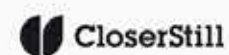


Jewellery Outlook

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VIEW POINT RETAIL

‘IIJS Shows Will Contribute To Kisna’s Growth Trajectory’

Parag Shah, Director of Kisna Diamond and Gold Jewellery, the retail jewellery brand of IIJS Signature exhibitor Hari Krishna Group, gives Solitaire an overview of the company’s pan-India retail expansion plan and the role that the IIJS shows will possibly play in it.



As an exhibitor, what are your plans for IIJS Signature 2023?

With the evolving customer and changing market trends, we are expecting an accelerated growth and shows like IIJS are an excellent podium for exhibiting industry’s best craftsmanship. The show also provides opportunity to connect with the finest retailers in the industry. We are delighted to participate in the IIJS show, as it is a fantastic avenue for us to present our unique collections and help us tap the untapped markets.

You have recently embarked on an expansion plan for the Kisna retail brand. Will the IIJS shows (Signature & Premiere) play a role in this marketing strategy?

As a part of our rapid franchise expansion plans, we envision Kisna to continue to be a partner and confidant to every woman on all the occasions that she chooses to celebrate. The brand recently launched three franchise stores in Siliguri, Hyderabad and Hisar. We are on the path to paving new grounds through rapid franchise expansion across India soon. IIJS has an established benchmark in the industry and our participation at IIJS will definitely help us enhance our relation with diverse group customers, especially from different regions of India. Keeping up with the momentum, we are positive that IIJS shows will contribute to our growth trajectory.



Tell us about the Kisna’s retail ambitions for India. What is the advantage of choosing the current period to grow your retail footprint?

Our offline expansion plans through the adoption of the franchise model are in line with Kisna’s business approach and long-term vision to make diamonds accessible to the

modern Indian women. The brand has been the most important partner for retailers by offering its wide assortment of designs, ranges, and a seal of being a trusted brand. This helps the brand reach every aspirational woman of the country, thus marking its presence across 3500+ in-store outlets in India.

Leveraging the feedback received from various partners over the years, through a rapid expansion plan tapping into every state of India, Kisna is strengthening and deepening its bond with local, trusted retailers by offering them a franchise model to join the brand in its next phase of growth.

What is your outlook for jewellery sales in India and overseas during 2023?

The jewellery sector in India has recorded healthy sales in the festive and wedding season this year. Due to the recent growth in the jewellery industry, organised players are projected to gain momentum. The main factors accelerating the market growth

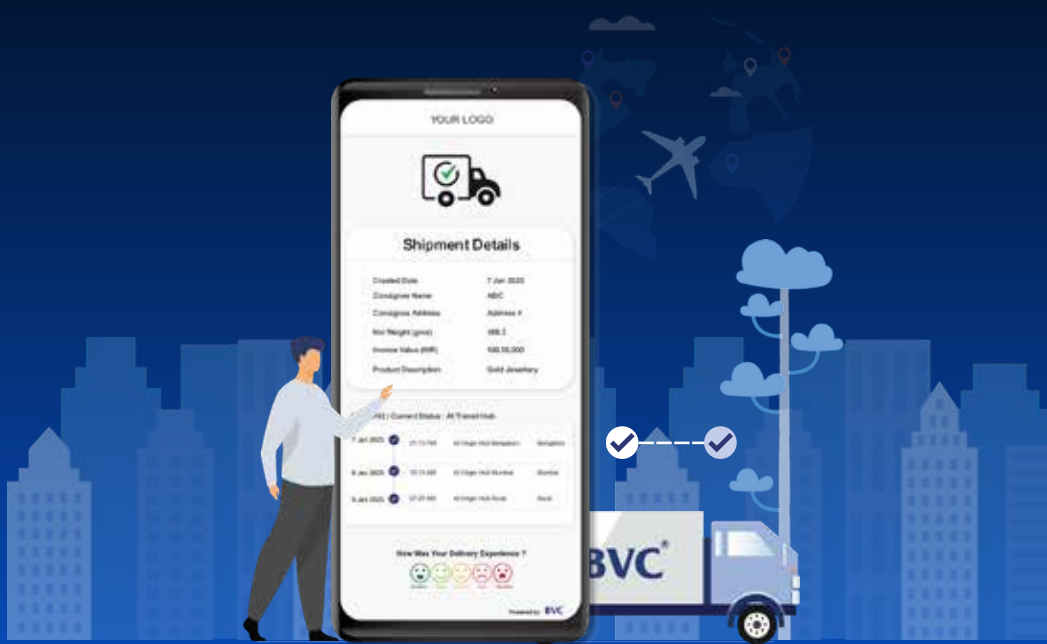
in India and international markets are people’s changing lifestyles and rising disposable incomes, followed by aggressive branding and advertising carried out by key players. It is also anticipated that organised jewellery retailers will outperform the sector in terms of sales growth because of continued store expansions, trends, and the supportive regulatory environment.

What are the 3-4 big changes you envisage in the Indian jewellery industry over the next few years?

Consumer preferences are evolving and we foresee a shift from investing in “locker jewellery” to wearing lightweight “drawer jewellery” that compliments and elevates her everyday look. This represents a significant change in the category as diamond jewellery is outpacing gold in popularity. Multi-wear jewellery is also gaining momentum since it can be styled differently for all occasions both in India and the international markets.



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VIEWPOINT

Indians Favouring Yellow, Pink & Blue Fancy Colour Diamonds

Darshit Hirani of P. Hirani Exports helps us explore the world of fancy colour diamonds and their popularity in India based on their hues.



Tell us a little about your company. When did you start your brand?

Ours is a family-run business and we are one of the leading fancy colour diamond and jewellery manufacturers. For more than 40 years, P. Hirani has provided exquisite natural colour diamonds and fine jewellery pieces to diamond connoisseurs, designers and retailers around the world. Experience and knowledge are translated into bringing out the full potential of diamonds in creating unique, one-of-a-kind investment and couture jewellery pieces that stand the test of time, trends and market forces. Our collection encompasses all different colours of diamonds, including yellow, pink, blue, green and orange.

What type of diamond fancy colours are prevalent now? In terms of pricing, which fancy colours are affordable and which are expensive.

Colour diamonds that are prevalent currently are yellow, pink, blue, brown, green and orange. In India, yellow, pink and blue are the most prevalent colours. Yellow diamonds are quite affordable and are an attractive proposition for a larger audience. Followed by a niche customer base, who are always

looking for one-of-a-kind yellow diamond jewellery, and the rarest of rare pink and blue diamonds. Pink and Blue diamonds have a much higher price bracket, but they are the best investment grade diamonds one can buy.

Has the consumer awareness grown about fancy colour diamonds in India?

Yes indeed, it has. Big brands have been investing heavily into fancy colour diamonds and they have been marketing them strongly through social media, which has certainly helped raised awareness. Moreover, celebrities and high-profile individuals have shown a lot of interest in them thus boosting the demand for the same. It's a product which is unique, rare and exquisite, something which a jewellery connoisseur gets attracted to as their next purchase.

Since when have you been participating in IIJS? How has it helped your company grow?

IIJS is the strongest platform for us and we have been exhibiting for the past 9 years. IIJS is a show where we have maximum exposure from customers from all corners of India and it is a perfect place for all to explore and experience the world of fancy colour diamonds, as per the requirements of their

business.

What are you presenting at the show currently? We would like some details about the collections.

We are showcasing some exquisite collections in the daily wear and bridal jewellery segments as well as rare to find masterpieces. Moreover, we are also launching an extensive collection of pink, blue, orange and green diamonds jewellery.

What is the USP of the company and your design philosophy?

P. Hirani has been one of the leading specialists in fancy colour diamonds for more than 10 decades. Dealing only in colour diamonds has helped us gain deep experience and vast knowledge which is applied to fulfil customers' need and bring to them one-of-a-kind jewellery pieces.

Which are your predominant markets domestically and globally?

China, Middle East, South East Asia, Europe and America are

our prime markets. In India, North, West and South are the best performing markets. In India, primarily the Tier 1 cities have more awareness, but recently Tier 2 cities have shown great interest, which is mainly driven by NRIs and weddings.

What are your expansion plans?

We believe that we have little penetration as of today in the domestic market. So, our goal is to push through to broaden our base in Tier 1, 2 cities. Moreover, one-off pieces are of growing interest and a focus point going forward, especially pink and blue diamonds.

Anything else you wish to add.

One thing we understood from our retailers is that customers are experienced buyers and have a very strong sense of design and preference. Showcasing a wide range of collection across various price ranges is important to help customers decide their buying decisions, and hence a need for a strong partner to assist in the same.



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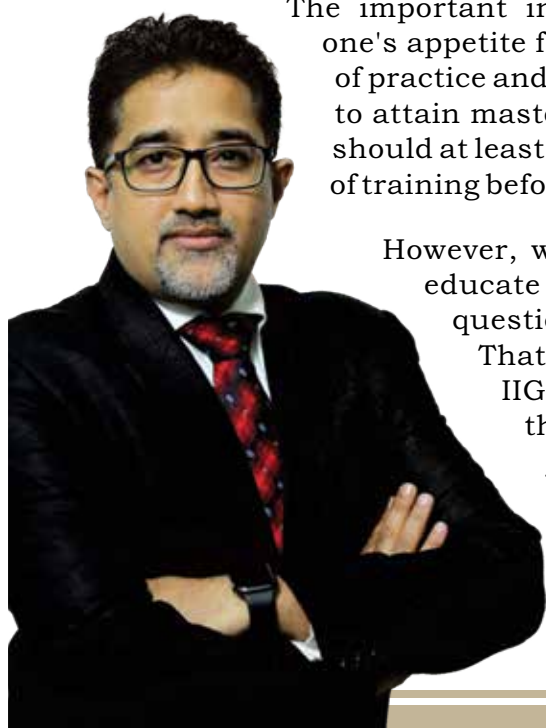
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IIG started its journey when there was no concept of systematic education in the field of gems and jewellery in India. While education is a key to success for everyone, we believe that that need not always mean enrolling in long courses or participating in workshops; an hour-long webinar watched with attention and sincerity could also impart valuable knowledge and make one future-ready.



The important ingredient is developing one's appetite for learning. While years of practice and service may be required to attain mastery over one's craft, one should at least receive a couple of years of training before getting into this field.

However, with the commitment to educate oneself also comes the question of where to receive it. That's where IIG comes in. IIG is the only institute in the field of gems and jewellery in India with a legacy that goes back

MR. RAHUL DESAI
CEO

*International Institute
Of Gemology (IIG)*



57 years, during which it has taught and empowered more than 1,00,000 professionals, led by Rahul Desai whose goal in life has been to teach. At IIG, he has personally trained more than 40,000 students in his career of 21 years and counting. IIG is also the only institute that offers courses on management as well as on mines to market.



At IIG, learners get a sense of real-life skills required in a business, such as budgeting, pricing policy, inventory evaluation, marketing strategy and more. IIG currently operates out of five different locations across the country.

For more info, visit
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IJS TRENDS

Romancing the Rosecut

Riding on the resurgence of classic, vintage fashion, rose cuts are in the limelight again, and are enjoying a huge comeback! The translucent and dewy rose cuts exude a calm elegance, with almost haikuesque simplicity.

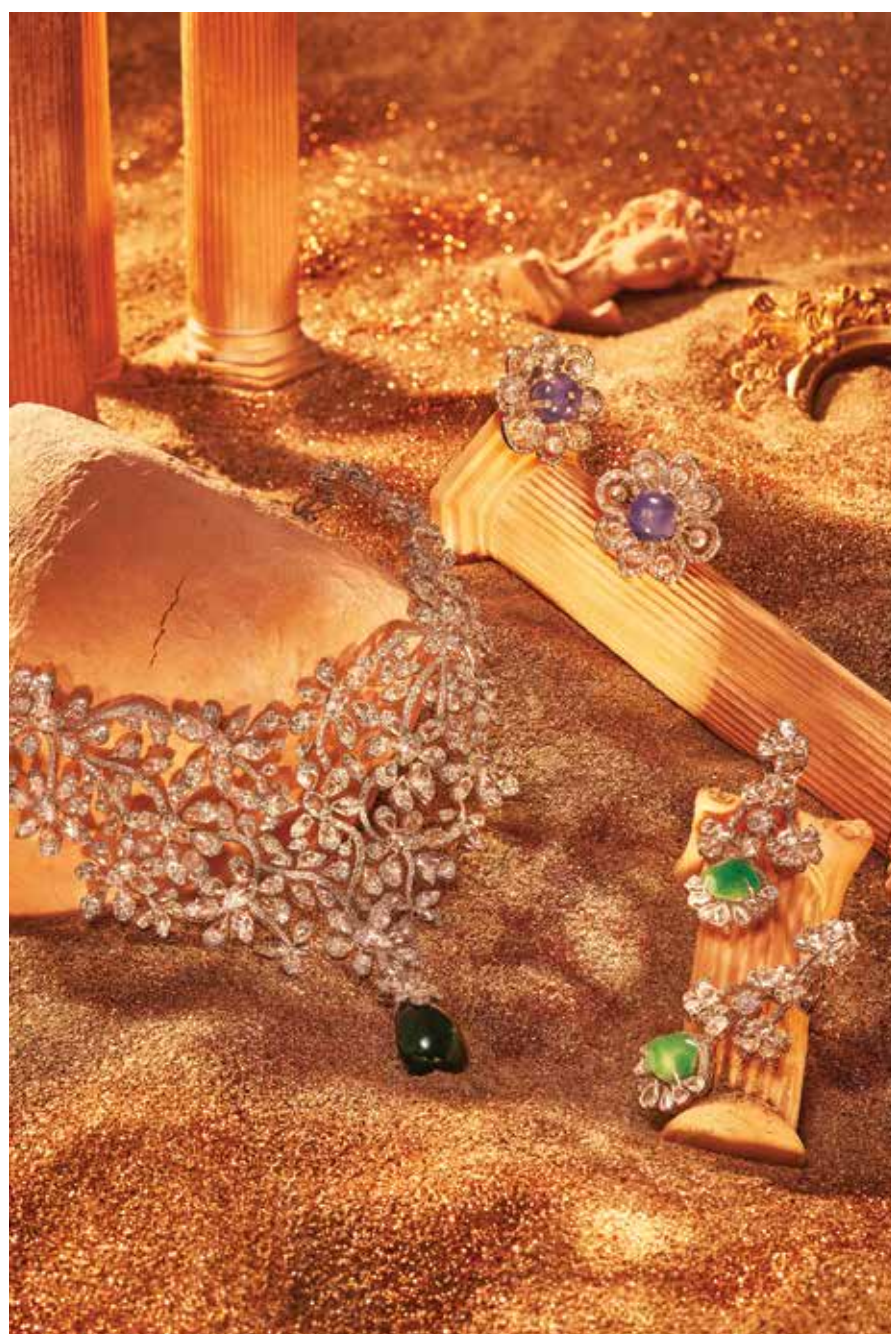
Solitaire International celebrates the versatility of rose-cut diamonds framed in exciting, new-age gold silhouettes showcased by exhibitors at IJS Signature 2023.

The 1500s saw the birth of rose cuts and the diamonds of this shape were popular during the Georgian and Victorian eras. Rose cuts bearing large facets were hand crafted and were meant to glow under dim light. This vintage cut got its name due to its resemblance to the rose – featuring a flat back, the number of facets converging into a dome mimicking the rose bud unfolding into a bloom. The most famous rose-cut diamond of all time is the Koh-i-Noor, though the diamond was later reshaped into an oval brilliant-cut gemstone. With the rise of the brilliant-cut diamonds, rose cuts became a thing of past. But the trend has come full circle, and rose cuts are once again the flavour of the season, mostly because of their shape and weight, and of course, their understated sophistication. Today, other than rounds, rose cuts are also available in oval, pear, and marquise shapes.

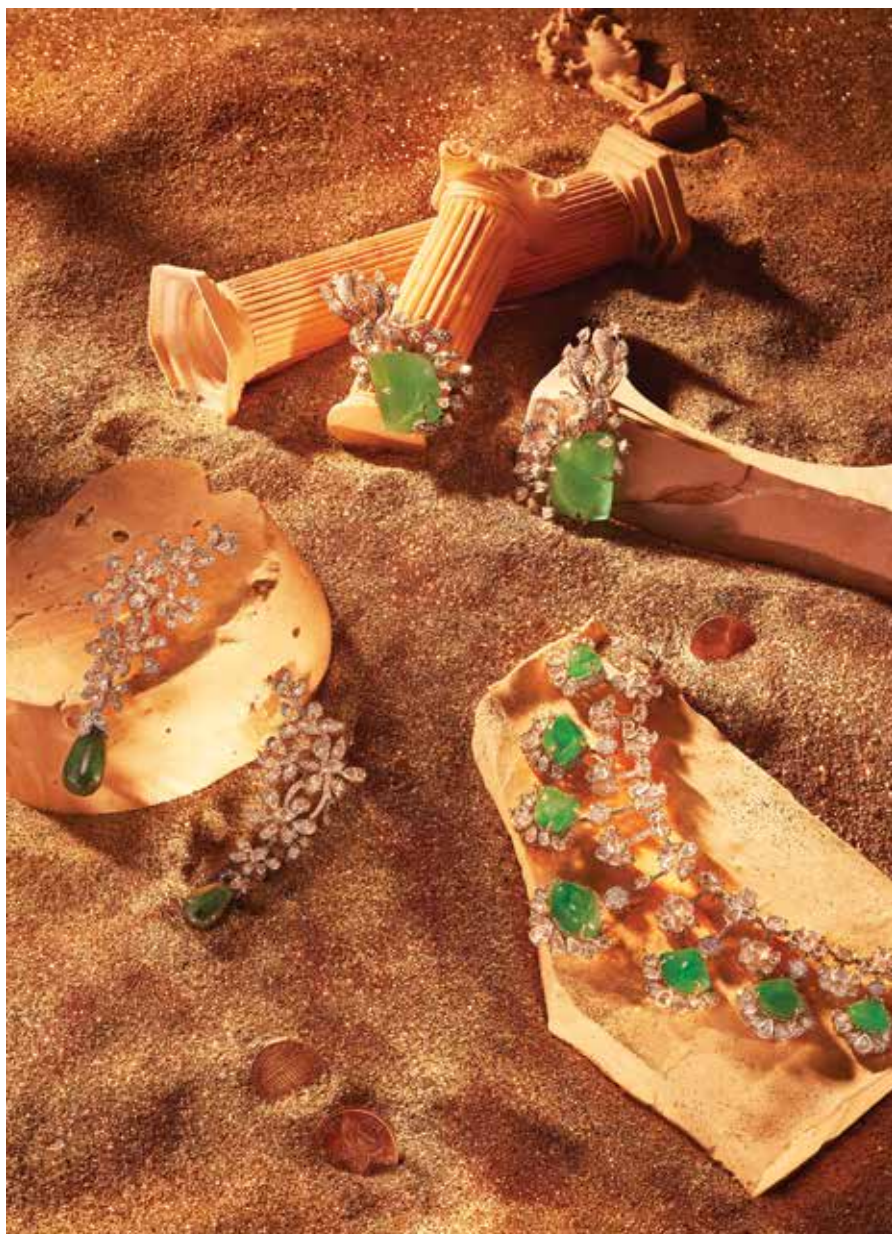
Photographer Georgy
Agency DEU: Creative Management
Product Stylist Ashti Kothari
Photo Assistant Jeet Ram Kumhar
Production Dandelion Pictures



Right | The eye-catching ear studs are designed as petalled blooms using dewy rose cuts accented with tiny dots of rubies. **By House Of Sparsh** | **Left** | The flowery ear studs are fashioned with translucent rose cut petals, each centered on a large, faceted ruby encircled with smaller rose cut petals. **By Tara Fine Jewels Centre** The white gold station bracelet is arranged with circular motifs of rubies and rose cuts with a surround of round diamonds, alternated with scalloped florets of rose cuts. **By Moksh Fine Unseen Jewels (Tanvirkumar & Co)** **Top left** The broad white gold bracelet is embellished with a carpet of rose cuts. **By Tara Fine Jewels**



Left | The grand V-shaped necklace designed as a canvas of dense floral vines is adorned with rose cuts and round cuts ending with an emerald drop. **By K P Sanghvi Jewels Pvt. Ltd** | **Right** | The nature-inspired girandole earrings feature rose cut floral stems terminating with emerald flowers fringed with rose cut petals. **By Anand Ranawat** | **Top right** | The white gold ear studs are shaped as full blooms embellished with rose cuts and highlighted with cabochon tanzanites. **By House Of Sparsh**



Right | An arresting white gold necklace of rose cut buds, flares out as rows of linear rose cut floral strands, with every alternate row featuring motifs decorated with specially cut emeralds. **By Anand Ranawat** | **Above right** | Emerald earrings set in white gold enriched with floral vines of rose cuts and brilliant-cut diamonds. **By Anand Ranawat** | **Left** | The curvaceous white gold earrings are designed as a burst of rose-cut flowery creepers suspending emerald drops. **By K P Sanghvi Jewels Pvt. Ltd**



Right | The white and yellow gold necklace suspends an arresting pendant with a pear-shaped rose cut diamond flanked by pearls, baguette and round diamonds, and fringed with specially-cut diamond tassels suspending large pearl drops. The three-row lacy necklace is embellished with pearls, diamonds and rose cuts. **By Moksh Fine Unseen Jewels (Tanvirkumar & Co)** | **Above right** | The faceted pear-shaped rose cuts are the focus of attention in the stylised winged gold ear studs. Each curvy flare is decked with round brilliant-cut diamonds, and dotted with bezel-set solitaires. **By A'star Jewellery** | **Top right** | The delicate white gold bracelet is made up of circular pearl and rose cut motifs that spell modern ethnicity. **By Moksh Fine Unseen Jewels (Tanvirkumar & Co)** | **Top left** | The petalous white gold necklace composed with rose cuts is arranged with tiered blooms with matching ear studs. **By Tara Fine Jewels** | **Below left** | A stunning assortment of irregularly cut rose cuts form the petals of this gold ring centred on a round rose cut encircled by two rows of brilliant-cut diamonds. **By A'star Jewellery**



Right The magnificent white gold necklace is laced with specially cut large Russian emeralds, each surrounded by curvy flowers embellished with rose cuts and round brilliant-cut diamonds and juxtaposed with hints of black rhodium finished diamond vines. **By Anand Ranawat** | **Above** The fine pair of earrings focus on heart-shaped tanzanites, embellished with rose cuts, yellow diamonds and briolettes. **By Tara Fine Jewels** | **Left** Rose cuts add a subtle glamour to these two slim, single-line bracelets in white gold. The first one is composed of open rose cut blooms and the other features stylised scalloped rose cut florets bordered with round diamonds. **By Tara Fine Jewels**



Top | The sinuous floral ring is set with rose cut buds. **By A'star Jewellery** | **Left and right** | The floral details of the open broad cuff and the flexible, flat bracelet crafted in yellow gold are speckled with rose cuts, round diamonds, and emeralds. **By Ghanshyam Das Kotawala** | **Foreground** The undulating rose gold bangle is partially topped with a medley of irregular shaped rose cut diamonds. **By A'star Jewellery**

ARTISAN AWARDS

GJEPC Announces India Moderne Theme

GJEPC comes out with yet another edition of its Artisan Awards 2023. The theme for 6th edition is India Moderne – a demanding one that pushes the creative limits of participants.

The Gem & Jewellery Export Promotion Council (GJEPC) announces the launch of the 6th edition of The Artisan Awards, country's premier jewellery design competition.

The prestigious annual contest invites designers from India and overseas to submit their entries, showcasing excellence and innovation in jewellery design.

The main theme for 2023 is indiamoderne, where the world of art will inspire jewellery design. If art mirrors life and reflects our everchanging culture and identity in the global landscape, India's new narrative tells a story of change, inclusion and modernism. Talking about his key expectation from this year's contest, Vipul Shah, Chairman, GJEPC, notes, "GJEPC ensures that with every passing year, Artisan theme gets more demanding

in order to push the creative limits of participants so that they design pieces which lift global perceptions about jewellery 'Made in India'. The

that cross-referencing of various art streams will generate offbeat design ideas."

Milan Chokshi, Convenor, Promotions, Marketing &

which requires extraordinary designing and manufacturing skills. Jewellery and the various disciplines such as painting, sculpture, photography, or

architecture share a synergetic relationship.

No art form can exist in isolation, and artists tend to absorb insights from the cultural milieu to express themselves. Integrating natural elements or architectural formats into wearable art is not unusual, but seeking inspiration from fine arts and interpreting it through jewellery will surely bring forth interesting results."

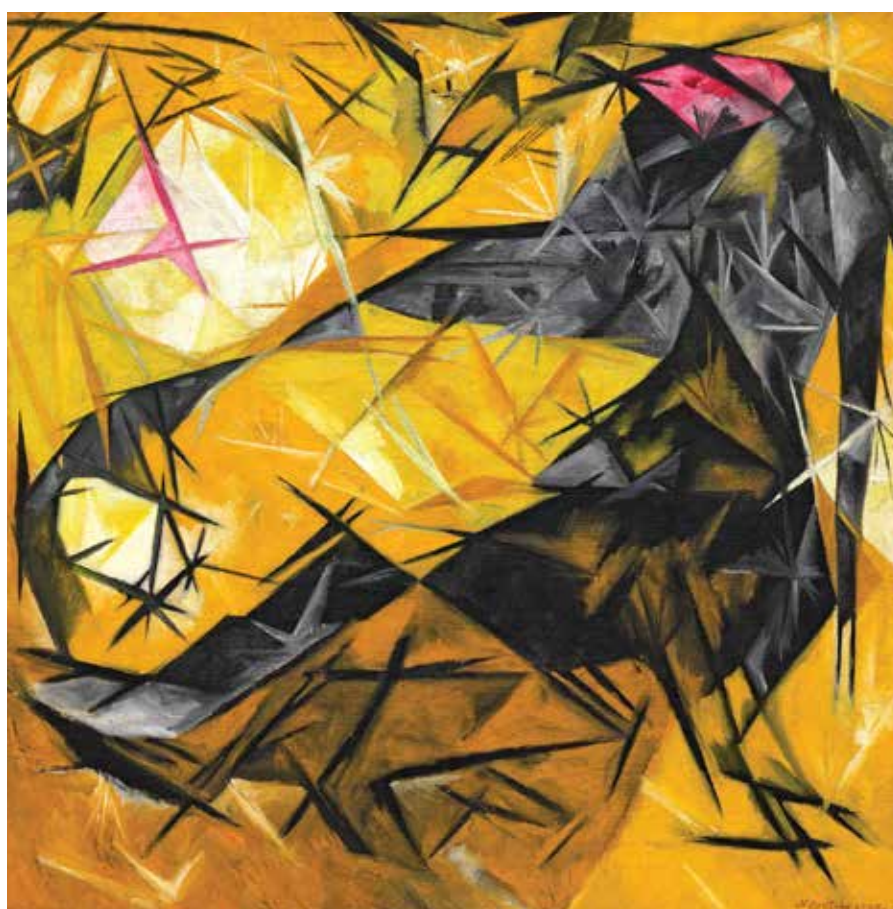
Combining tougher, the jewellery and art worlds, GJEPC presents The Artisan Awards 2023. This year's indiamoderne, theme, is further divided into three categories that

each highlight a distinct genre in the world of art:



indiamoderne, theme centres on viewing jewellery through a variety of art forms. I'm confident

Business Development, GJEPC, states, "Jewellery making is one of the superior art forms,



Cats (1913) by Natalia Goncharova



Sculpture (c. 1928) by Séraphin Soudbinine

- i. Art of Abstraction
- ii. Art of Sculpture
- iii. Art of Print

CONTEST EXECUTION:

The indiamoderne theme gives contestants the freedom to choose from the three sub-categories:

ART OF ABSTRACTION

This category will invite entries for pieces inspired by some of the finest abstract paintings created by celebrated global artists.

Suggested Materials: Precious metals, Coloured Gems, Enamel, Diamonds etc.

Suggested Products: Necklaces, Earrings, Rings

ART OF SCULPTURE

In this category, we aim to recreate the magic of the sculptural arts, including installations, through jewellery with a focus on form and shape.

SUGGESTED MATERIALS:

All metals

SUGGESTED PRODUCTS: Cuffs, Bracelets, Brooches, Earrings, Pendants

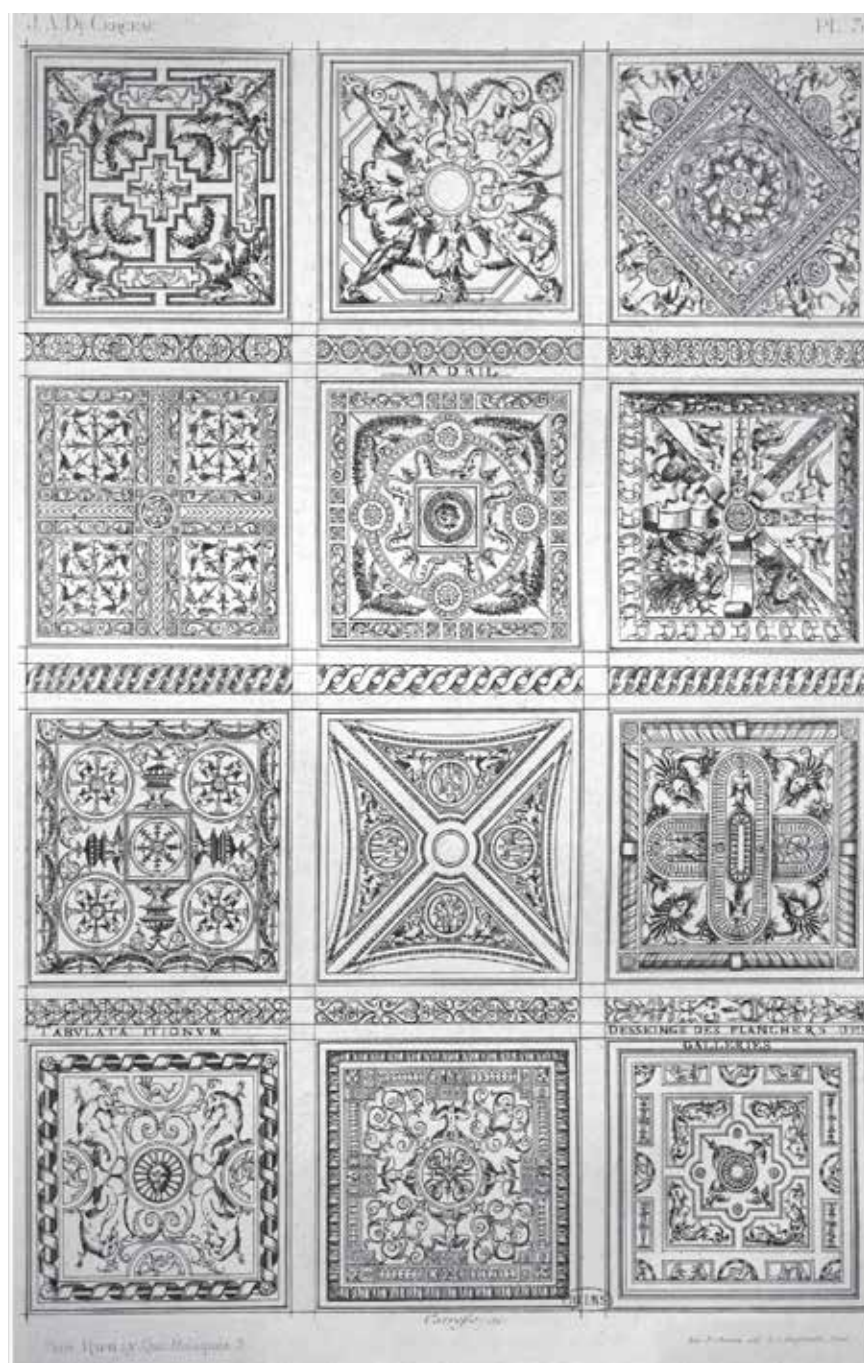
ART OF PRINT

This category aims to shine a light on the art of the print, which can include sketches, etchings, lithographs and other works on paper.

Suggested Materials: Metals, Diamonds

Suggested Products: Rings, Brooches, Earrings, Bangles For more information, log on to:

www.theartisanawards.com



Ornementation des appartements (1858) by Jean-Antoine du Cerceau

WOMAN ENTREPRENEUR



Meet the go-getter women who have ventured into the field of jewellery designing! Check their creations at the specially designated space for Women Entrepreneurs at IIJS Signature

Priya Maheshwari
Empriyal, Jaipur

I founded Empriyal in 2019 to offer quality, natural gemstone jewellery to consumers.

Being a working woman and a mother myself, I understand the needs of a modern Indian woman. I design jewellery for the new generation who do not want their jewellery to remain in the lockers. My pieces are versatile and apt for all sorts of social events and occasions and can be celebrated every day.

Empriyal's roots go back more than five decades. We have been pioneers in cutting and polishing natural emeralds sourced directly from the mines. We ventured into making handcrafted jewels with natural emeralds and other gemstones, thus bridging the journey of gemstones directly from the mines to the wearer.

We have a wide range of natural coloured gemstone jewellery which is fun, contemporary, functional and light weight, perfect for adding sparkle and colour to one's life.



BRAND WATCH

EASY ON THE EYE

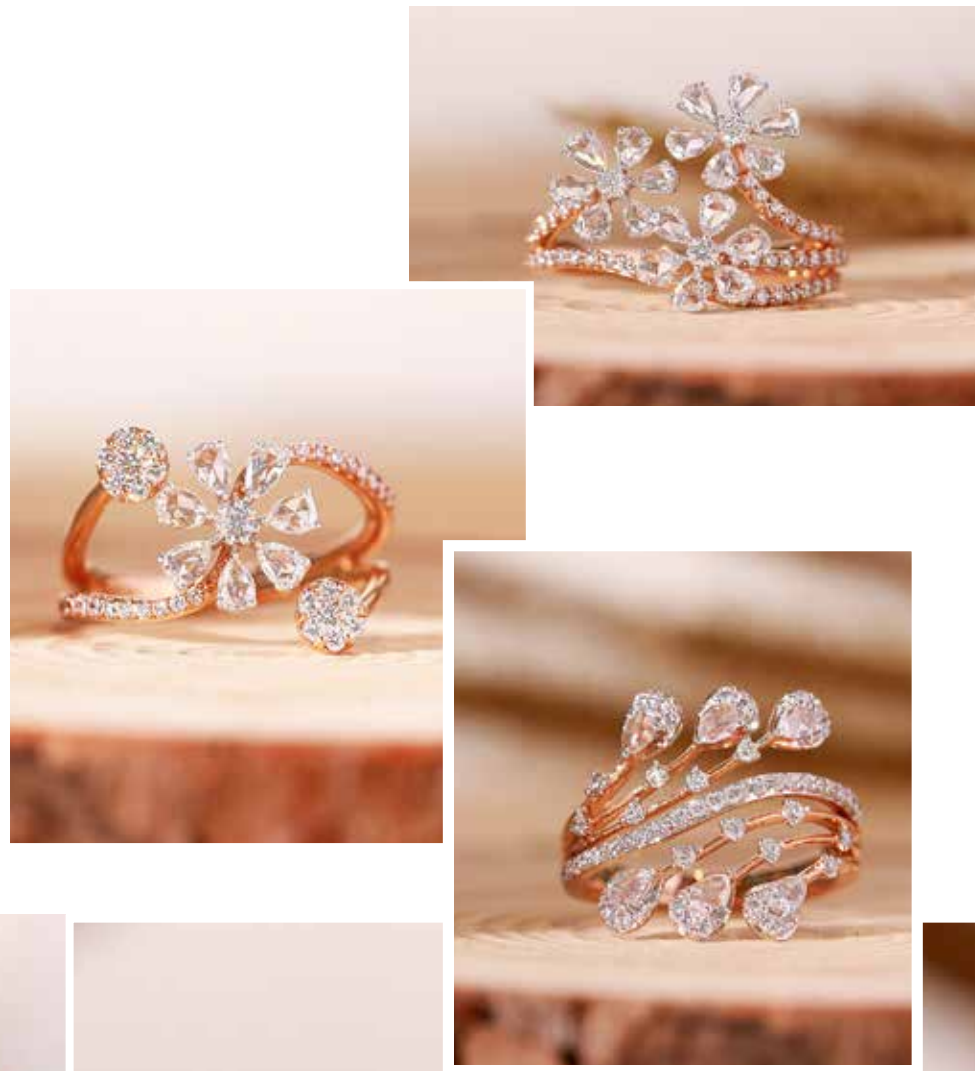
Drawing inspiration from nature's beauty and the romanticism of geometric art, A'STAR JEWELLERY offers an exciting choice of collections at IIJS Signature 2023. The collections present a symphony of silhouettes, where each form symbolises a powerful emotion and serves as more than just a decorative design. The emotions are a reflection of the modern woman who stays true to herself and embraces her spirit; her Hope, Courage, Grace, Calm, Harmony and Happiness. Crafted in 18-karat gold with a sublime lightness of touch and delicately decorated with diamonds, the unique forms lend a whimsical air to the finished jewels.

These minimalist pendants, earrings, rings and bracelets are fashionably functional as they offer an effortlessly versatile style perfect for an everyday look.



SERENADING ROSE CUTS

KAMA JEWELRY introduces a collection that serenades the beauty of rose cut diamonds. Considered a vintage cut, rose cut diamonds have been making a come back in recent times. Their resplendence is noticeably more than that of traditionally cut diamonds because of their triangular cut facets on their dome-shaped upper surface. In order to accentuate their brilliance, Kama has moved away from the traditional setting style to set them in such a way that there is no metal seen under the stones. The shimmering collection of rings are centred on floral motifs for an enduring appeal.



BRAND WATCH

SPARKLING EXCELLENCE

KANTILAL CHHOTALAL works extensively with solitaires and fancy-cut diamonds to create distinctive jewellery. Each diamond is handpicked, inspected and certified to ensure that it is of the highest quality. Their latest range of diamond jewellery features pieces that are contemporary yet have a timeless element to it.

One of the stand-out features of the jewellery is that each diamond shines with a bold brilliance, intentionally engineered by Kantilal Chhotalal's craftsmen, who have pioneered the art of creating designs that enhance the beauty of diamonds. Technological know-how and human skill are harnessed to create settings and links that use minimal metal increasing the flexibility and lustre of every Kantilal Chhotalal jewel.



MODERN MUSE

KP SANGHVI JEWELS PVT. LTD. brings an array of daily and occasion wear collections in rose gold and platinum for the modern woman. The Dune Rose collection takes its cue from desert rose selenite, a stone that naturally takes the form of rose petals and is known to promote self-worth and healing. The Flora collection replicates the beauty of delicate tendrils and vines.

The Sunmist collection draws on the power of sun rays and everything that it stands for. This collection is symbolic of hope, eternal love, new beginnings and a brighter day ahead in our lives. The modern, trendy gold pieces play with dimensions.

The Chevron range, tailored for those who love minimalism, is inspired by clean, geometric lines which are accented with platinum



BUDDING DESIGNERS

Talent on the rise

With sparkling dreams in their eyes and unlimited passion for creating new-age jewels, these Budding Designers at IIJS Signature this year, are bound to enamour you with their talent.



Anjali Baid, Aarna Jewels, Jaipur



I founded Aarna Jewels in 2017. The brand is well known for its quality and commitment. We create bespoke and exquisite designer jewellery studded with diamonds and colour gemstones.

We are essentially a house of earrings. Our fine craftsmanship, use of unique coloured gemstones and different designs ensure that our pieces are award winning.

This year, we aim to showcase a variety of gemstone-studded earrings inspired by the expressions of women.

We are always positive about GJEPC shows and expect to do extremely well. Exquisite jewellery pieces are a dream and Aarna Jewels makes that dream a reality.



With a deep passion towards creating a big brand name in the world of diamond jewellery, we founded D'unique Jewels. We specialise in diamond necklaces, bangles, bracelets, rings, pendant sets and many more ornaments keeping the latest trends and consumer demands in



mind.

We will showcase our exclusive collections of Western as well as traditional fusion jewellery in all the above categories with the aim of fulfilling everyone's dream-come-true jewellery in their budget.

We want to become a trendsetter in this industry and take our business to a global scale. IIJS Signature will help us achieve our goal.



Rashesh Shah, D'unique Jewels, Mumbai