



IJS INDIA
INTERNATIONAL
JEWELLERY SHOW

SIGNATURE 2022

6th - 9th January

JIO WORLD CONVENTION CENTRE - MUMBAI

SPONSORSHIP & BRANDING OPPORTUNITIES

JWCC – JIO WORLD CONVENTION CENTRE

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3rd Floor : **Jasmine Hall**
Hall 1 & 2
10,000 sq. m. pillar less
11 m ceiling height

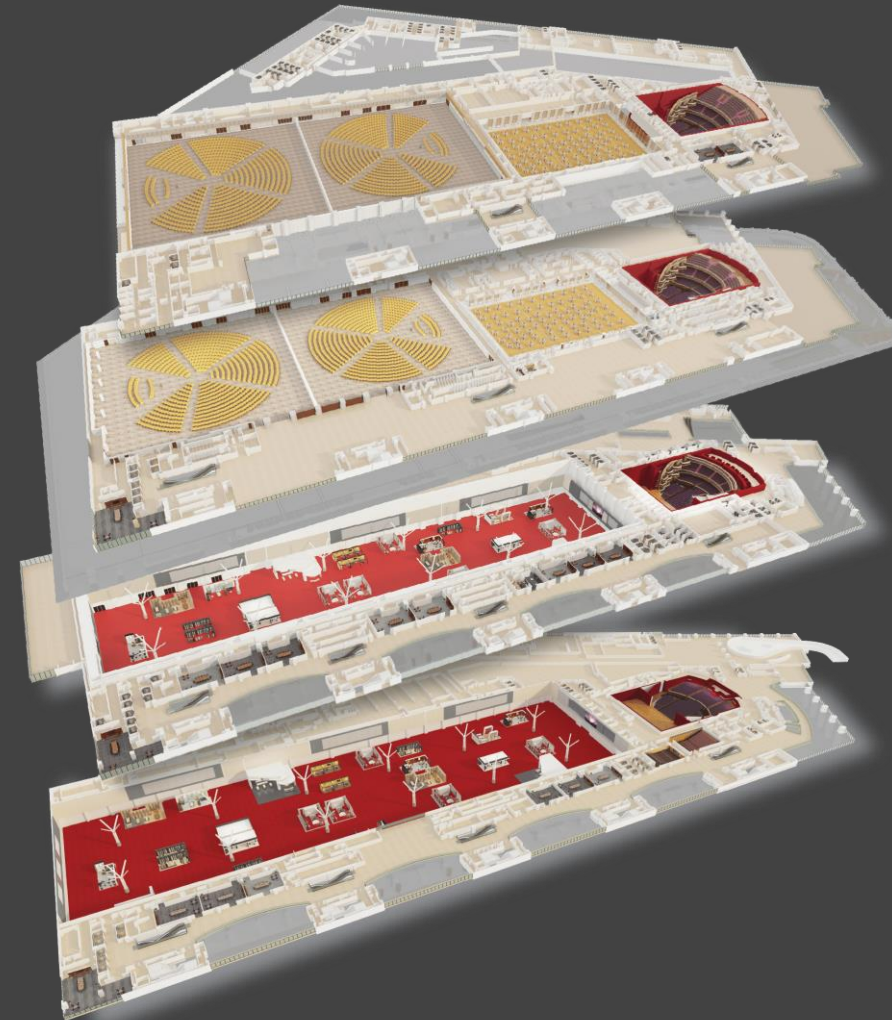
1st & 2nd Floor :
25 meeting rooms

Ground Floor : **Pavilion Hall**
Hall 1, 2 & 3
15,000 sq. m.
12 m ceiling height

JASMINE HALL 1 & 2

MEETING ROOMS

PAVILION 1, 2 & 3



IIJS Signature 2022



✦ Product Section:

- ✦ Gold & Gold CZ Studded Jewellery,
- ✦ Diamond, Gemstones & Other Studded Jewellery,
- ✦ Loose Stones,
- ✦ Silver Jewellery, Artifacts & Gifting Items,
- ✦ Laboratories & Education

Circular Pillar Branding in Concourse area near Pavilion Hall

- ✦ Non-lit Branding wrapped around on the circular pillar in the concourse area near Pavilion Hall on ground floor offers visibility to all exhibitors & buyers
- ✦ Size: 28 Ft (wd) X 10Ft (ht)
- ✦ Qty: 6
- ✦ Sponsorship Cost: ₹ 100,000 each + CoP (approx. ₹ 53,000)+ Applicable Taxes



Image for reference only. Actual may vary

Branding on the Left Wall of Pavilion Hall

- ✦ Non-lit Branding at the left wall near the entrance of Pavilion Hall on ground floor offers great visibility & brand recall
- ✦ Size: 10Ft (wd) X 6.5Ft (ht)
- ✦ Qty: 9
- ✦ Sponsorship Cost: ₹ 75,000 each + CoP (approx. ₹ 22,000) + Applicable Taxes



Image for reference only. Actual may vary

Ceiling Suspended Banners

- ✦ Non-lit Banners suspended from ceiling in the Aisles of all the halls grabs attention of all the buyers entering the hall
- ✦ Size & 4ft (wd) X 16ft (ht) (Pavilion Hall)
- ✦ Qty: - 48 Nos
- ✦ Sponsorship Cost: ₹ 25,000 each + Applicable Taxes



Image for reference only. Actual image & qty may vary

Wall Suspended Banners

- ✦ Non-lit Banners suspended from the side walls facing the Aisles of all the halls grabs attention of all the buyers entering the hall
- ✦ Size: 16ft (wd) X 16ft (ht)
- ✦ Sponsorship Cost: ₹ 100,000 each + CoP (approx. ₹ 29,000) + Applicable Taxes
- ✦ Qty: 15 - Pavilion Hall (Gr. Flr)



Dropdown Banners from L2 Level

- ✦ Non-lit Banners suspended from the glass railing from level 2 to ground floor grabs attention of all the buyers entering the venue
- ✦ Size: 4ft (wd) X 25ft (ht)
- ✦ Sponsorship Cost: ₹ 50,000 each + CoP (approx. ₹ 16,000) + Applicable Taxes
- ✦ Qty: 18



Image for reference only. Actual image & qty may vary

LED Screen

- ✦ Opportunity to run your promotional film on the LED screen in the concourse area of Pavilion Hall on ground floor
- ✦ Qty: 4 (max 4 sponsors)
- ✦ Resolution – 3840pxl (wd) X 2160pxl (ht) (Videos to be in 4K only)
- ✦ Sponsorship Cost: ₹ 50,000 (per 10 seconds) per sponsor + Applicable Taxes



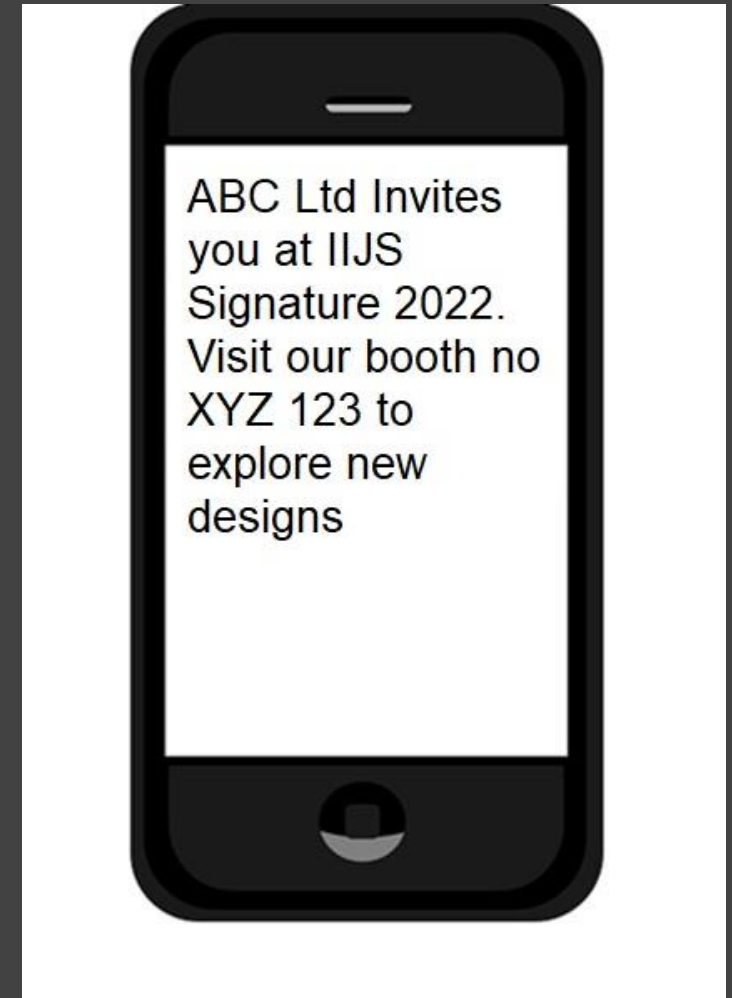
Welcome SMS

- ✦ Exclusive option to welcome the visitors at the show
- ✦ SMS will be sent on the first scanning of their badge (only once across the show)
- ✦ No of Sponsor: 1
- ✦ Sponsorship Cost: ₹ 200,000 + Applicable Taxes



Pre & Post Show SMS

- ✦ SMS to be sent to the database inviting the buyers to the show
- ✦ No of Sponsors: 3
- ✦ Sponsorship Cost: ₹ 100,000 each + Applicable Taxes



Advertisement on GJEPC App

Exclusive branding opportunity

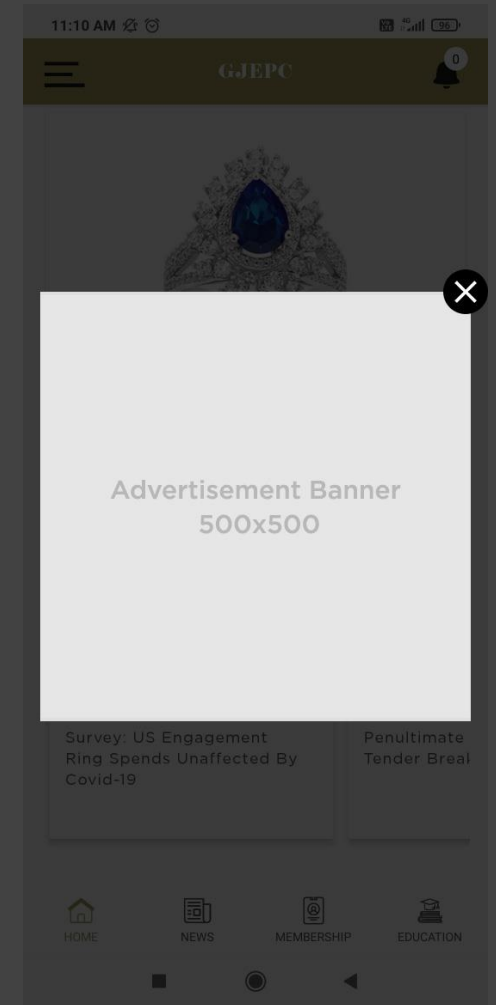
Sponsor Banner will appear 4 sec after opening the app

Sponsorship Cost: ₹ 2,00,000+
Applicable Taxes

Duration: 30 days



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Advertisement on GJEPC App

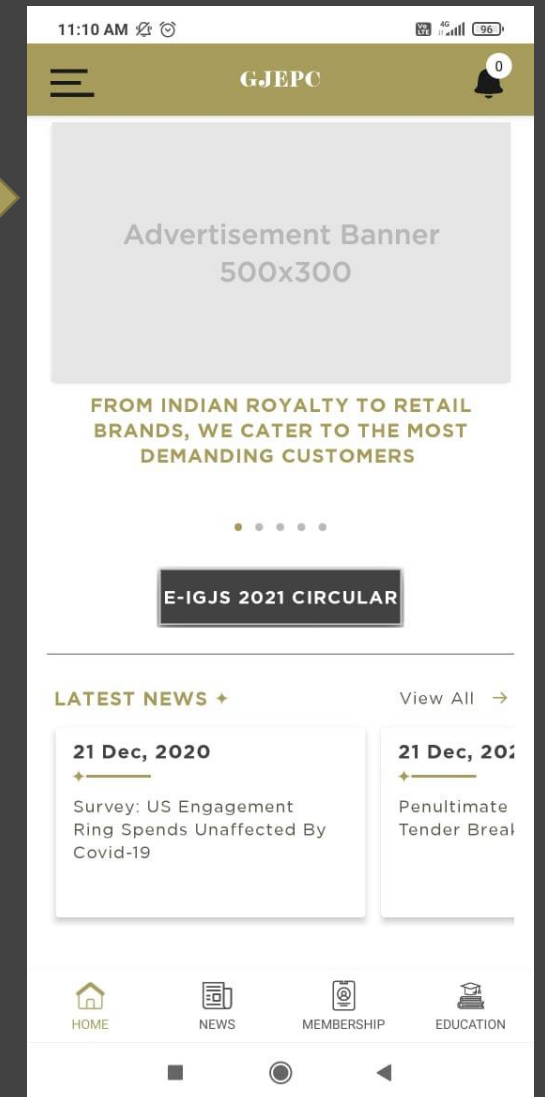
Sponsor Banner will be on top of the home page of the App

3 slots on rotational basis

Sponsorship Cost: ₹ 2,00,000 (per slot)+ Applicable Taxes

Duration: 30 days

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Advertisement on GJEPC App

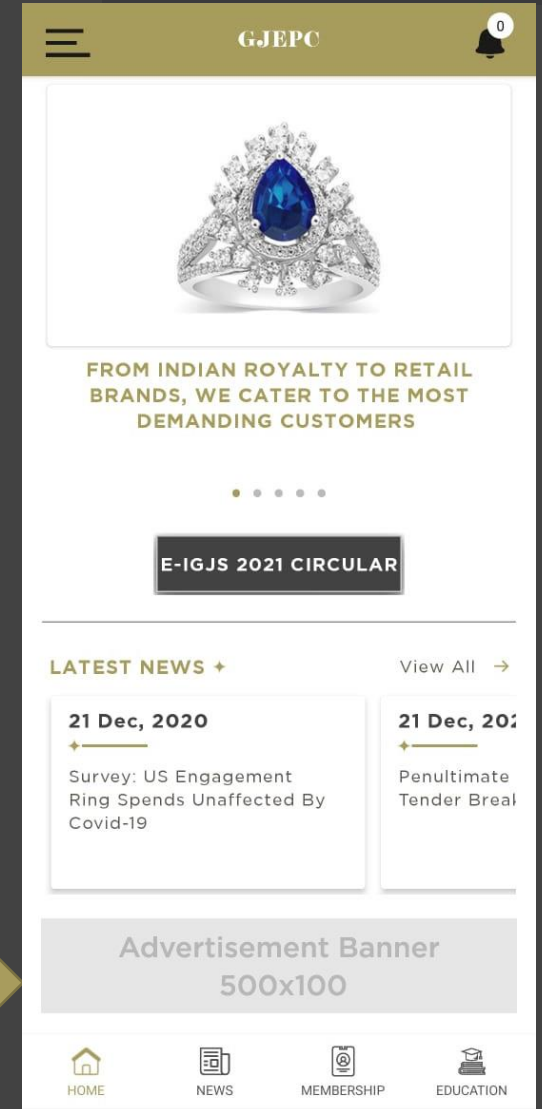
Sponsor Banner will be on top of the home page of the App

3 slots on rotational basis

Sponsorship Cost: ₹ 1,00,000 per slot + Applicable Taxes

Duration: 30 days

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Advertisement Banner
500x100

Day 1
13TH FEBRUARY 2020

GJEPC INDIA
DEVELOPED BY THE MINISTRY OF COMMERCE & INDUSTRY

IIJS
INTERNATIONAL JEWELLERY SHOW
13th - 16th February 2020 - MUMBAI

IGIME
INTERNATIONAL GEM & JEWELLERY EXHIBITION
13th - 16th February 2020 - MUMBAI

SHOW DAILY

IIJS SIGNATURE SHOW

COVER STORY

IIJS Signature Takes the Lead in 2020

Buyers from India and the rest of the world will have an opportunity to experience the brightest facets of India's vibrant gems and jewellery industry at the 13th edition of IIJS Signature, the country's second-biggest trade show, organised by the Gem & Jewellery Export Promotion Council (GJEPC). Exhibitors have cast aside all uncertainty in their preparations and have created fresh designs that excel in quality and craftsmanship, yet are priced competitively to suit the current economic situation. The industry's collective confidence is running high as the IIJS Signature had recorded more than 12,000 pre-registered visitors much ahead of time.

IIJS Signature 2020 has also built



What's Inside

- Industry Speak**
Somasundaram PR, WGC
- Design Corner**
Wondercuts
- Brand Watch**
Arav Jewels
Imaginarium India Pvt. Ltd
A*Star Jewellery
- Product Launch**
Shree Santoshi
Silver Emporium
- Visitor Speak**
Anil Talwar, Talwarsons Jewellers

Advertisement in IIJS Signature Newsletter

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| Sr. No | Regular Pages | Option for Advertisement | All editions* |
|--------|------------------------|--------------------------|---------------|
| 1 | Full Page - Regular | Inside Pages | ₹ 40,000 |
| 2 | Half Page - Regular | Inside Pages | ₹ 30,000 |
| 3 | Quarter Page - Regular | Inside Pages | ₹ 20,000 |
| | | Premium Pages | |
| 4 | Half Page (Premium) | Cover Page | ₹ 40,000 |

*Applicable GST

Pre show Newsletter. Show Daily, Post Show Newsletter

No of Editions:

5/6

Format:

Digital

Advt Size Specs:

Full Page:

28 cms (wd) X 43 cms (ht)

Half Page:

28 cms (wd) X 21 cms (ht)

Quarter Page:

14 cms (wd) X 21 cms (ht)

Rough Supply Partners

SIGHTHOLDER
OF THE DIAMOND BUSINESS

DOMINION
DIAMOND MINES

ALROSA
ALLIANCE

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Hyderabad: +91 40 2332 8593
Ahmedabad: +91 79 2656 1744

A*Star Jewellery

An Expression in itself...
The playful spread of glittering diamonds on delicate gold framework emulates a bewitching starburst

WBTL US Hall 1 Booth # SC025A / B to SC025A / B

www.asianstargroup.com

AsianStar

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Branding on Welcome Kit Bag

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- ✦ Welcome kit bag to be distributed to all the visitors/trade buyers coming to the show.
- ✦ Opportunity to insert fliers in the welcome kit bag
- ✦ Qty: 7500
- ✦ Sponsorship Cost: ₹ 15,00,000 + CoP + Inserts + Applicable Taxes



Image for reference only. Actual may vary

Points to Note



- ✦ As per the guidelines received from JWCC, all the sponsors branding should have the organizer/show logo. Hence, IIJS Signature Logo will be incorporated at appropriate location in the artwork before printing & installation.
- ✦ CoP means Cost of Production to be paid to the appointed vendors for printing, installation & maintenance of the branding.
- ✦ **CoP mentioned is an approx. estimate, final cost may vary**
- ✦ Vendor details & the charges for CoP will be informed in due course
- ✦ Booking is subject to availability & payment received by GJEPC
- ✦ Applications for sponsorship & branding with 100% payment will be accepted
- ✦ The GST on the branding has to be paid directly to GST dept
- ✦ The plans provided are not to scale but are as accurate as possible. However, there may be changes/variations in the plan due to site upgradation.

Points to Note



Council retains the right to make any necessary changes on the floor plan/branding options as necessitated by safety & regulatory requirements on site which all sponsors are liable to adhere.

Deadline to send the artwork is **26th Dec 2021**, in Ai or PDF format

Please contact Mr Rajesh Sharma on rajesh.sharma@gjepcindia.com or on +91 9004095210 for Sponsorship and Branding opportunities at IIJS SIGNATURE 2022, JWCC, Mumbai

Thank you ✨