

## Post Event Report – Doha & Kuwait

To promote IIJS 2019 to be held from 08 – 13 August, 2018 at Bombay Exhibition Centre, Mumbai, to promote and invite potential buyers/visitors for the show the Council has planned to conduct Door to Door meetings in Doha & Kuwait

### Objective of Visit:

- To conduct door to door activity to promote IIJS 2019, at Kuala Doha & Kuwait
- To build a strong bilateral trade relationship between the trade fraternity at Doha & Kuwait with India
- Interact with prospective traders and establish areas of cooperation.
- Facilitate participation of trade in the forthcoming IIJS 2019 to be organized by the Council from 08<sup>th</sup> – 13<sup>th</sup> August 2019.
- Door to Door visit: Conducted by Mr. R. Surya Narayanan – Asst. Director, GJEPC along with Mr. Ramesh Vora, GCC Coordinator

### Meeting Schedules:

- 24<sup>th</sup> June 2019: Meeting with Mr. Rasul in Gold Market, Doha with Mr. Ramesh Vora and Market Visit
- 25 June 2019 : Market visit in Doha
- 26 June 2019 : Meeting with Mr. Ajay in Gold Market of Kuwait and Market visit
- 26 June 2019 : Meeting with Second Secretary, Indian Embassy Kuwait
- 27 June 2019 : Market visit in Kuwait

### Brief of the Meetings:

- On 24<sup>th</sup> June 2019, Mr. Ramesh Vora Joined Mr. Surya Narayanan for promoting IIJS 2019 at Doha and Kuwait.
- Meeting with Mr. Rasul, Gold Jewellery retailer in Doha Gold Souk.
- Door to Door at Doha Market on 24<sup>th</sup> June and 25 June 2019. We visited 42 retail outlets and wholesale entity and invited them for IIJS 2019. The details are attached.
- On 26<sup>th</sup> June 2019, We started our promotion activity at Kuwait
- Meeting with Mr. Ajay, gold Jewellery whole sale in Kuwait Gold Souk.
- Meeting with Second Secretary, Indian Embassy on 26 June 2019
- Door to Door at Kuwait Market on 26<sup>th</sup> and 27<sup>th</sup> June 2019. We visited 40 business entities and invited them for IIJS 2019
- Brief of the meeting with Second Secretary is sent as a separate mail to ED.

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