## **Questionnaire for CSR book by GJEPC**

Please provide details about your CSR initiatives (in approx 2500-3000 words) and 8 – 10 pictures (jpeg, high resolution), under the following heads –

- **STATEMENT** A well-crafted CSR vision statement of the CEO/CSR Head (with photograph).
- **STORIES** Photographs, stories and vignettes of commitment in making extraordinary changes in the lives of ordinary people. (Key CSR engagements)
- MILESTONES CSR milestones of company in the areas of livelihood and enterprise, education, health, environment and capacity-building of communities, any other. (Key achievements/impact)
- **TESTIMONIALS** Testimonials of Employees/Beneficiaries/Participants of the CSR programme. (atleast two)
- **UNIQUE INITIATIVES** (if any) Unique CSR experiments of the company that will make this book an important resource book for companies, CSR practitioners, civil society, academe and individuals.

## **GJEPC-CSR Questionnaire**

2. GJEPC Membership Number:

1. Company name:

- 3. Mention the CSR initiative undertaken by your company
- 4. Date of inception of the CSR initiative of your Company

## 5. Share the CSR Vision/Objective for your organisation

6.	Kindly select the CSR initiative undertaken by your organisation from the lost below
	Health
	Environment
	Agriculture
	Micro finance
	Water
	Sanitation
	HIV/AIDS
	Child care/development
	Education
	Rehabilitation & Resettlement
	Slum improvement
	Disaster management
	Livelihood promotion
	Women empowerment
	Charity events
	Other (please specify)
7.	Please explain briefly the planning process of the CSR activity in your Organisation?
8. \	Who is mainly responsible for supervising/leading CSR in your organisation?
	CSR director/Manager
	Not fixed, but decided in annual GM
	Administration
<b>V</b>	HR department
	Self

	Other (please specify)
9. H	low do you implement your CSR initiatives?
	Through our own CSR project management
	By giving financial support directly to community
	By organizing charity events every year
	With funding from the government
	By giving financial support to community based organizations
	Through voluntary organizations
	Other (please specify)
10.	Which are the target groups covered in your CSR initiatives?
	People living nearby your industry
	Selected in consultation with NGOs
	Random selection of area or community
<b>~</b>	Tribal people in any part of country
	Poor people living in rural areas
	Other (please specify)
	How many people have benefitted from your CSR initiative/ Number of lives pacted?
	What is the rationale behind covering the mentioned issues under CSR in your anization?
	Demand from the community
<b>~</b>	Current relevance of the issue
	As per the organization mandate
	Other (please specify)

	What average percentage of your annual budget has been allocated for CSR during last ears?
0 0 0 0	< 5% 5-10% 10-20% 20-30% More than this Depends upon the board's decision
	What are the areas under this initiative which has made an impact to the local nomy? In what form?
	Irrigation Micro Finance Awareness Education Water Conservation/ Purification Other
	Did you receive support from any government, trade or local body? If yes, please ne the institution/body.
0	Yes No

16. What kind of problems or constraints have you faced in the implementation of your CSR Initiatives?

17. Is the initiative sustainable over time? If yes, please elaborate	
C Yes	
C No	
18. Do you think your CSR program has been an aid to reduce poverty? If yes, please give details	
C Yes	
C No	
19. Does the CSR initiative help the community learn/ develop new skills? If yes, in what way?	
C Yes	
C No	
20. Kindly share a single point of contact for all CSR related queries	
NAME	
MOBILE	
EMAIL	