

## **Post Event Report - Colombo - Sri Lanka**

To promote the 34th Edition of IIJS 2017 to be held from 27<sup>th</sup> – 31<sup>st</sup> July, 2017 at BCEC, Mumbai, to promote and invite potential buyers/visitors for the show the Council has planned to conduct Door to Door meetings in Colombo - Sri Lanka.

### **Objective of Visit:**

- To conduct door to door activity to promote IIJS 2017, at Colombo – Sri Lanka.
- To promote IIJS 2017 and pre- register the local Jewellers of Colombo – Sri Lanka for meetings.
- To build a strong bilateral trade relationship between the trade association, Indian Embassy Sri Lanka with GJEPC (Gem and Jewellery Export Promotion Council).
- Interact with prospective traders and establish areas of cooperation.
- Facilitate participation of trade/associations in the forthcoming IIJS 2017 to be organized by the Council from 27<sup>th</sup> – 31<sup>st</sup> July, 2017.
- Door to Door visit: Conducted by Mr. Vikrant Pradhan – Asst. Director, GJEPC along with Mr. Andy Vijay Kumar – President of Sri Lanka Jewellery Association, Colombo – Sri Lanka from 8<sup>th</sup> to 10<sup>th</sup> June, 2017.

### **Meeting Schedules:**

- 8<sup>th</sup> June, 2017: Meeting with Mr. Andy Kumar President of Sri Lanka Jewellery Association
- 8<sup>th</sup> June, 2017: Door to Door visit for retailers of Sea Street, Colombo
- 9<sup>th</sup> June, 2017: Door to Door visit for retailers of Galle Road & Sea Street, Colombo
- 9<sup>th</sup> June, 2017: Meeting with Mr. Rajeev Arora Second Secretary (Eco & Com) High Commission of India, Colombo – Sri Lanka.
- 10<sup>th</sup> June, 2017 – Meeting with Committee Members of Sri Lanka Jewellery Association, Colombo – Sri Lanka.

### **Brief of the Meetings: (8<sup>th</sup> to 10<sup>th</sup> June, 2017)**

- Meeting with Mr. Andy Kumar President of Sri Lanka Jewellery Association : Mr. Andy Kumar, President, Sri Lanka Jewellery Association were briefed about door to door activity & undersigned has thanked the associations for their continuous support extended for supporting GJEPC premium events.
- Door to Door visit for retailers of Sea Street along with the Mr. Andy Kumar & visited 10 jewellery shops.
- Door to Door visit for retailers of Galle Road & Sea Street, Approx. 40 trade jewellers has been visited during the door to door activity & many jewellers expressed interest to attend IIJS 2017.
- Meeting with K.L.D. Dayasagara, Director - National Gem & Jewellery Authority Ministry of Mahaweli Development & Environment

- Meeting with Mr. Rajeev Arora Second Secretary (Eco & Com) High Commission of India, Colombo – Sri Lanka: The undersigned visited the High Commission of India along with Mr Andy Vijay Kumar from Sri Lanka Jewellery Association & met Mr. Rajeev Arora, Second Secretary (Eco & Com) and HOC were briefed about the door to door activity and other facilities that will be offered to Srilankan Delegation during their visit to IJS 2017. The undersigned requested Mr. Rajiv Arora to initiate quick visa process for the interested delegates.
- Meeting with Committee Members of Sri Lanka Jewellery Association: The undersigned had a meeting with Sri Lanka Jewellery Association President Mr Andy Vijay Kumar & Mr. Sarvanam – Treasurer of Sri Lanka Jewellery Association along with their committee members:

**Points of discussion are as follows:-**

1. Sri Lanka Jewellery Association members wanted to know import and export procedures to India which were explained by undersigned to the committee.
2. They mostly buy Jewellery from Dubai & India.
3. They had visited recently conducted Indo Saarc BSM 2017 & they were happy with organisation of GJEPC.
4. They want to conduct a standard exhibition in Colombo as they are buying Indian goods from Dubai.
5. They also wanted some big Manufacturing companies to set up factories in Colombo which they would facilitate.

**Secretariat met the following Jewellers during their visit:**

<b>Sr.No</b>	<b>Company Name</b>	<b>Country</b>
1	ALAWDEEN JEWELLERS	SRI LANKA
2	ARTHUR DE SILVA JEWELLERY	SRI LANKA
3	ARUL JEWELLERS	SRI LANKA
4	ASHVINI JEWELLERY	SRI LANKA
5	BLUE MANIK	SRI LANKA
6	BOBBY JEWELLERS	SRI LANKA
7	CROWN JEWELS	SRI LANKA
8	DAYA PALACE JEWELLERS	SRI LANKA
9	DEVI JEWELLERS PVT. LTD	SRI LANKA
10	DHARSHIKAA	SRI LANKA
11	GANESHA JEWELLERS	SRI LANKA
12	GOLD CENTRE	SRI LANKA

13	KEERTHIGA JEWELLERS	SRI LANKA
14	LALITHA JEWELLERY MART PVT. LT	SRI LANKA
15	MAGAANS JEWELLERY MART	SRI LANKA
16	MUTHUKARUPPAN CHETTIAR JEWELLE	SRI LANKA
17	NARMATHA JEWELS	SRI LANKA
18	NEW GANESHA JEWELLERS	SRI LANKA
19	NEW NADHIKA JEWELLERS	SRI LANKA
20	NEW UDAYAA GOLD PALACE	SRI LANKA
21	NILUKSHI JEWELLERS	SRI LANKA
22	NITHYA SHREE JEWELLERY	SRI LANKA
23	PREMADASA & CO. JEWELLERS LTD	SRI LANKA
24	QUALITY JEWELLERY MAKERS	SRI LANKA
25	RAJA JEWELLERS PVT. LTD	SRI LANKA
26	RAVI JEWELLERS PVT. LTD	SRI LANKA
27	RIZANA GEMS & JEWELLERY	SRI LANKA
28	ROYAL JEWELLERS	SRI LANKA
29	SANGEETHA JEWELS	SRI LANKA
30	SHANTHY MAHALS JEWELLERS	SRI LANKA
31	SHREE GANTHIMATHI GOLD HOUSE	SRI LANKA
32	SIVA JEWELLERS	SRI LANKA
33	SRI LANKA JEWELLERS ASSOCIATIO	SRI LANKA
34	SRI YASHO JEWELLERY PVT. LTD	SRI LANKA
35	SUJITHA JEWELLERY WORK SHOP	SRI LANKA
36	SUWARNAA GOLD HOUSE PVT. LTD	SRI LANKA
37	UDAYA JEWELLERS	SRI LANKA
38	UMA JEWELL HOUSE	SRI LANKA
39	UNIC JEWELLERS	SRI LANKA
40	VOGUE JEWELLERS PVT. LTD	SRI LANKA
41	WALLAWATTA NEW DEVI JEWELLERS	SRI LANKA
42	WALLAWATTE SARANIYAA JEWELS	SRI LANKA
43	WELLAWATTA NITHYAKALYANI JEWEL	SRI LANKA
44	WESTERN JEWELLERY MART	SRI LANKA

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