

POST – EVENT REPORT
IIJS Signature 2016 & IGJME 2016 Road Show
Tehran & Isfahan, Iran
13 - 16 December, 2015

Overview:

IIJS Signature 2016 is India's top-of-the-line jewellery show, showcasing the best jewellery collections by the country's leading manufacturers. An international show on focussed products – jewellery of the highest standards of design, craftsmanship and finish

IIJS Signature has gained prestige and stature as one of the important show which jewellers must visit and also to keep abreast of the jewellery market – the new style and collections, trends in demand. This show also offers jewellers the opportunity to have in-depth discussions with India's best manufacturers and meet many new suppliers.

Understanding India's jewellery manufacturing strength; which is now appreciated and established worldwide as reliable and competitive for retailers and consumers; it is therefore becomes utmost important to promote this show at important International markets, in this endeavour GJEPC planned to visit markets in Tehran & Isfahan (both in Iran) from 13 – 16 December 2016. A Road Show was planned in Hotel Laleh International, Tehran and door – to – door visit (visiting local markets) was planned on 16 December 2015 in Isfahan, Iran.

Road Show Dates:

Tehran, Iran 14 December 2015

Venue:

Laleh International Hotel Tehran, Iran

Door to Door Visit (local market)

Tehran, Iran 13 – 15 December 2015
Isfahan, Iran 16 December 2015

Highlights of the Door-to-door visit (local market)

- Visit to the Embassy of India was made to invite His Excellency to inaugurate the IIJS Signature 2016 & IGJME 2016 Road Show in Tehran.
- Visit to major jewellery market in Tehran was made from 13 – 15 December 2015 along with Mr. Chetan Sachde, Bafley, Mr. Anil Sankhwal , Regional Chairman – North and Mr. Fazel Jawaheri Amin, Co-ordinator of Iran for GJEPC ; following markets were covered; Tejarat Market, Tijris Market, ARC City Center Mall, Tendis Market, Khairmal market, Saniati Street, Mirdamad Market, Great Bazar (market for wholesalers)

The meeting with top jewellers were very fruitful and they assured us that they will attend the Road Show in Hotel Laleh International, Tehran

Road Show at Hotel Laleh International, Tehran on 14 December 2015

- To promote the show IIJS Signature 2016 & IGJME 2016 at international markets to attract international visitors / buyers; GJEPC arranged a Road Show wherein top jewellers from Tehran were invited.
- The Road Show was conducted at Hotel Laleh International on 14 December 2015 and attended by top jewellers and retail chain merchants. Around 70 – 75 top jewellers including wholesalers, retail chain merchants and retailers attended the Road Show
- The Road show was inaugurated by His Excellency Saurav Kumar, Ambassador of India to Iran and was also attended by Shri. Rohit Vadhwana, Second Secretary (Commercial)
- His Excellency briefed the dignitaries about the show and its importance keeping in view India's Make in India policy
- His Excellency also stressed that Govt. of India is looking into the concerns of the Iranian business men for Indian Visa will multiple entry and also for a period of 6 months to improve bi-lateral trade
- Shri. Anil Sankhwal, Regional Chairman – North made a power-point presentation on IIJS Signature 2016 & IGJME 2016 to the audience and thereafter answered queries related to the show and other trade related matters.
- The Road Show was also addressed by Mr. Shahin Nogrehchi, CEO, Gold Jewellery, Silver Coin, Money Changer Union of Tehran and Mr. Ali. A. F. Movahedi, CEO, (Member of Directing Board), Export Development Fund of Gold Jewellery, Silver, Watch of Iran.
- The Road Show ended with Vote of thanks to the Chair by Shri. Tarun Ray

Door – to – door visit (local market) in Isfahan, Iran on 16 December 2015

- Visit to major jewellery market in Isfahan (met around 20 top retailers along with retail chain merchants) was made on 16 December 2015 along with Mr. Chetan Sachde, Bafley,; following markets were covered

1. Bazaar Honar – Chaharbagh Abbasy Street
2. Kowsar Commercial Market

Secretariat met the following Jewellers during their visit:

Sr.No	Company Name	Country
1	IMPERIAL DIAMOND	Tehran
2	JEWELLERY HABIB PARVINI	Tehran
3	JEWELLERY MAHSA	Tehran
4	KNZ JEWELLERY	Tehran
5	KOSARI JEWELERY	Tehran
6	MEHDI SADEGHI	Tehran
7	NIKTA TRADING	Tehran
8	NOOR SONS	Tehran
9	PARADISE	Tehran
10	PRENCES	Tehran
11	REZAGI CO.	Tehran
12	SAATCHI JEWELLERY	Tehran
13	SARA HARIRI	Tehran
14	STOR BVGORY	Tehran
15	TMBA	Tehran
16	VALIASR JEWELRY	Tehran
17	YONES JEWELRY	Tehran
18	ZINATKADEH JEWELLERY	Tehran

Sr.No	Company Name	Country
1	ALIAJ JEWELLERY	IRAN
2	ALMAS JEWELRY	IRAN
3	ALMASE KOWSAR	IRAN
4	ANOUSHA JEWELLERY	IRAN
5	BAKHTIARI JEWELLERY	IRAN
6	BAZAZAN JEWELRY	IRAN
7	BOTSHEKAN JEWELLERY	IRAN
8	BOZORGZAD JEWELRY	IRAN
9	CHOPARD JEWELLERY	IRAN
10	DAMAS JEWELLERY	IRAN
11	GALLERY A	IRAN
12	HABIBI JEWELLERY	IRAN
13	HOMAYON.R.ALBEHESHTI	IRAN
14	JANNESAR	IRAN
15	JAVAHERIAN	IRAN
16	JAVAHERIYAN	IRAN
17	JEWELLERY HABIB PARVINI	IRAN
18	KORD BACHEH JEWELLERY	IRAN
19	MARLIK JEWELLERY	IRAN
20	MOHAMMAD JAFAR MOZAFFARIAN	IRAN

21	MORADI JEWELLERY	IRAN
22	MOXEH JAWAHER	IRAN
23	NIKMARD JEWELRY	IRAN
24	OMEGA LESSANI GALLERY	IRAN
25	OPAL GOLD & JEWELLERY	IRAN
26	RAMEZANI JEWELLERY	IRAN
27	REZA KAZEMI LOOSE & CRAFTED JE	IRAN
28	REZA SAB ATLI	IRAN
29	ROUGH JEWELLERY	IRAN
30	SHEMIRAN GOLD & JEWELLERY ASSO	IRAN
31	VALIASR JEWELRY	IRAN
32	YASGOLD JEWELLERY	IRAN

GLIMPSES OF ROAD SHOW 2015 @ Tehran, 14 Dec 2015

