SPONSORSHIP OPPORTUNITIES AT IIJS SIGNATURE 2021
Sponsor Branded Sanitizer Dispenser

Sponsor Branded Sanitizer Dispensers installed at strategic locations as per SOP to all Visitors, VIP’s Exhibitors, Delegates, Guests offers great visibility.

SPONSORSHIP COST: ₹ 10,00,000 + CoP

Image for reference only. Actual product may vary
Sponsor Branded Covid-19 Kit

Sponsor Branded Covid-19 to be distributed as per SOP to all Visitors, VIP’s, Exhibitors, Delegates, Guests offers great visibility.

SPONSORSHIP COST: ₹ 12,00,000 + CoP

Image for reference only. Actual product may vary. Logo will be printed in single colour only.
BRANDING ON EXIT GATE OF HALLS

- Branding above Exit Gate of all Halls (inside hall)
- Qty: 2
- Size: Approx. 20ft X 10ft
- Sponsorship Cost: ₹ 200,000/- each
BRANDING ON INFO-KIOSKS

- Exclusive branding on the Info-Kiosk
- Branding on the back panels on select location (5)
- All kiosks will have sponsors placard
- Qty: 11

Sponsorship Cost ₹ 500,000
LED WALL

- Video of the sponsor to run in loop throughout the day, for all show days
- Qty: 2 (in Hall No 1)

SPONSORSHIP COST: ₹ 600,000
COFFEE SHOP

- Exclusive Branding Option in Coffee Shops in strategic locations
- Qty: 8

SPONSORSHIP COST: ₹ 500,000
BRANDING ON LIST OF EXHIBITORS

• Branding in the prominent location on the list of exhibitors consisting of Company Name & Stall Nos

• Branding Size: 4ft X 10 ft

SPONSORSHIP COST: ₹ 3,00,000
BRANDING ON OVERALL SITE PLAN

- Branding in the prominent location on the site plan

- Branding Size: 3ft X 8 ft

SPONSORSHIP COST: ₹ 2,00,000
PILLAR BRANDING

MAIN PILLARS: ₹ 75,000 EACH + CoP
QTY: 30

SIDE PILLARS: ₹ 60,000 EACH + CoP
QTY: 20

No Pillars cladding will be done at the show
PATHWAY FLEX BRANDING

Qty: 38
Size: 10 X 10
SPONSORSHIP COST: ₹ 50,000 EACH
DIGITAL SIGNAGES

• Digital Signage to be installed at strategic locations in all the halls providing maximum visibility

• Qty – 8

• Sponsorship Cost: ₹ 75,000 each
BOX PILE-ON

Branding on Triangular Pile-ons placed in the pathway, provides high visibility to sponsors

SPONSORSHIP COST: ₹ 30,000 EACH

Qty: 12
SMS SPONSORSHIP

WELCOME SMS - ₹ 200,000/-

• Exclusive option to welcome the visitors at the show
• SMS will be sent on the first scanning of their badge (only once across the show)

ABC LTD Welcomes you @ IJS Premiere 2019. Visit our booth ABC123 to explore new design options
SMS SPONSORSHIP

PRE & POST SHOW SMS - ₹ 100,000/-

- SMS to be sent to all visitors before & after the show

ABC LTD invites you at IJJS Premiere 2019 from 8-12 Aug 2019. Visit our booth ABC123 to explore new designs.
## Advertisement in IIJS SIGNATURE NEWSLETTER

<table>
<thead>
<tr>
<th>Sr. No</th>
<th>Regular Pages</th>
<th>Option for Advertisement</th>
<th>5 editions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Full Page - Regular</td>
<td>Inside Pages</td>
<td>₹ 40000</td>
</tr>
<tr>
<td>2</td>
<td>Half Page - Regular</td>
<td>Inside Pages</td>
<td>₹ 30000</td>
</tr>
<tr>
<td>3</td>
<td>Quarter Page</td>
<td>Inside Pages</td>
<td>₹ 20000</td>
</tr>
<tr>
<td>4</td>
<td>Half Page (Premium)</td>
<td>Cover Page</td>
<td>₹ 40000</td>
</tr>
</tbody>
</table>

*Applicable GST

**No of Editions:** 5

**Format:** Digital

**Distribution:**
- **1st Edition:** Curtain Raiser
- **2nd, 3rd & 4th edition:** During Show Days (Alternate Days)
- **5th Edition:** Post Show

**Advt Size Specs:**
- **Full Page:** 28 cms (wd) X 43 cms (ht)
- **Half Page:** 28 cms (wd) X 21 cms (ht)
- **Quarter Page:** 14 cms (wd) X 21 cms (ht)
Advertisement on IIJS Signature Website

- Banner Advt on Home Page
- Advt Space 500X200 pixels
- Advt Space 500X200 pixels
- Advt Space 500X200 pixels
- 3 slots on rotational basis
- Sponsorship Cost: ₹ 100,000 each
- Duration: 30 days
Advertisement on IIJS Signature App

- Exclusive branding opportunity
- Sponsor Banner will appear 4 sec after opening the app
- Sponsorship Cost: ₹ 4,00,000
- Duration: 30 days
Sponsor Banner will be on top of the home page of the App

3 slots on rotational basis

Sponsorship Cost: ₹ 2,00,000

Duration: 30 days
Advertisement on IIJS Signature App

- Sponsor Banner will be at the bottom of the home page of the App
- 3 slots on rotational basis
- Sponsorship Cost: ₹ 100,000
- Duration: 30 days
Thank You