

# APPLICATION FORM FOR SHOW WINDOWS AT GJEP PRECIOUS GALLERY IN INTERNATIONAL EXHIBITIONS



**Company** : \_\_\_\_\_  
**Address** : \_\_\_\_\_  
**City/Town** : \_\_\_\_\_ Pin \_\_\_\_\_ State \_\_\_\_\_  
**Telephone** : \_\_\_\_\_ Fax \_\_\_\_\_  
**Email** : \_\_\_\_\_ Website \_\_\_\_\_  
**Contact Person** : \_\_\_\_\_ Position \_\_\_\_\_  
**Exhibit Brand (if any)** : \_\_\_\_\_

Exhibits [Please tick (✓)]	
<input type="checkbox"/> Loose Diamonds	<input type="checkbox"/> Silverware
<input type="checkbox"/> Gold Jewellery-Plain & Studded	<input type="checkbox"/> Jewellery Making Machinery
<input type="checkbox"/> Platinum Jewellery	<input type="checkbox"/> Silver Jewellery
<input type="checkbox"/> Colour Stones	<input type="checkbox"/> Pearls / Beads

**1. Our company details: [Please tick (✓) as applicable]**

A. We are Jewellery :

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Wholesalers   | <input type="checkbox"/> Designer          | <input type="checkbox"/> Distributors           |
| <input type="checkbox"/> Manufacturers | <input type="checkbox"/> Service Providers | <input type="checkbox"/> Raw material suppliers |
| <input type="checkbox"/> Retailers     | <input type="checkbox"/> Chain-stores      | <input type="checkbox"/> Foreign representative |
| <input type="checkbox"/> Exporters     | <input type="checkbox"/> Importers         | <input type="checkbox"/> Any other _____        |

B. Any other category, please specify : \_\_\_\_\_

C. Product Dealing in :

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Couture Jewellery | <input type="checkbox"/> Mass product         | <input type="checkbox"/> Only loose diamonds |
| <input type="checkbox"/> Colour Stones     | <input type="checkbox"/> Plain Gold Jewellery | <input type="checkbox"/> Any other _____     |

**2. To which countries do you export? (Please give the name of countries)**

a. _____	b. _____
c. _____	d. _____
e. _____	f. _____

**3. Please give value of your exports in Rs. during the last 3 years**

2003 - 2004 \_\_\_\_\_ 2004 - 2005 \_\_\_\_\_ 2005 - 2006 \_\_\_\_\_

**4. What is your export target for 2006-2007 for the item/s you wish to exhibit :** \_\_\_\_\_

\_\_\_\_\_

**5. A brief description about your company (max. 50 words) :**

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**6. We are interested to take GJEPC's Precious Gallery Windows in the following exhibition/s. Please confirm our participation (details given in the Circular)**

Name of the Exhibitions	Dates	No. of Windows
a) _____	_____	_____
b) _____	_____	_____
c) _____	_____	_____
d) _____	_____	_____
e) _____	_____	_____
f) _____	_____	_____
g) _____	_____	_____

We enclose herewith our cheque / demand draft No. : \_\_\_\_\_ dated \_\_\_\_\_ in the sum of Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ and payable to The Gem and Jewellery Export Promotion Council, towards initial deposit for participation at the Precious Gallery organised by GJEPC at International Exhibitions (This application form will only be considered, if the same is accompanied by an amount of Rs. 50,000/- per window, per exhibition, you would like to participate).

**7. We hereby agree, undertake and covenant:**

- a. to abide by the Participation Guidelines & Terms, Rules and Regulations as described overleaf
- b. to have and maintain our own valid and adequate insurance cover during the exhibition
- c. to confirm that all information provided by us is true and correct
- d. to not hold GJEPC responsible for any sundry charges or other payments as set out in the terms, rules and regulations overleaf
- e. to indemnify GJEPC, as set out in the terms, rules and regulations overleaf
- f. to guarantee & certify for the purity of jewellery & stones as mentioned in the catalogue / stamped on the jewellery and indemnify the Council of any claims / misdeclaration in this regard
- g. to declare that all the designs are original designs and indemnify the Council from patent violations, claims, lawsuits and etc. in this regard.
- h. to indemnify the Council of any non-clearance of the goods by Customs due to inadequacy of papers / documents / declaration provided by the individual exhibitor.

We hereby further agree that GJEPC reserves the rights to forfeit our participation fee / cost and debar us from participation at any future Precious Gallery at International exhibitions organized by GJEPC as per point VI(3).

Name \_\_\_\_\_ Designation \_\_\_\_\_ Signature \_\_\_\_\_

Date \_\_\_\_\_ Company Stamp \_\_\_\_\_

## **INFORMATION / TERMS & CONDITIONS OF THE GJEPC PRECIOUS GALLERY AT INTERNATIONAL EXHIBITIONS**

### **(I) TERMS & CONDITIONS**

GJEPC will be organizing Precious Gallery with show windows. The number of show windows will depend on the area of the booth at the various promotional booths in the international exhibitions. Interested exhibitors can avail of following opportunities, on confirmation of their participation:

1. One Show Window displaying their company name and products
2. Display their promotional material brochures and visiting cards in front of the respective windows
3. Onsite distribution of Promotional brochures
4. Props, design and theme of the windows will be arranged by the Council
5. Queries & visiting cards will be passed on to the respective exhibitors
6. Facilities of teleconversation between exhibitor company and buyers from the booth itself
7. Exhibitor company will be free to depute their respective representatives, but they will not be allowed to sit in the booth
8. Upto 15 pieces of the jewellery of each exhibitor may be displayed. These 15 pieces should either be a combination of rings, bracelets, necklaces, bangles etc., or as per the portfolio given below in line with the market demand
9. Freight charges will be covered by the Council
10. No further negotiations with regards to the facilities offered will be entertained / provided
11. Council will be undertaking adequate promotional measures to promote the Show Windows & Council's decision will be final in this regard
12. The participants will be required to assign code numbers & US dollar values to each of the pieces submitted to the Council. Each piece must also be photographed properly with their respective code numbers & US dollar values & the same should be submitted to the Council at least 1 month before the start of the show, enabling Council to prepare the promotional catalogues/packing list for display in the show window. The price list will be for Council's reference for packing list & will not be mentioned in the promotional catalogue
13. Participation Cost per Show Window per exhibition in GJEPC Precious Gallery: Rs. 50,000/- net.

### **(II) CANCELLATION CLAUSE**

100% of participation charges will be forfeited on cancellation, from the date of submission of application.

### **(III) PORTFOLIO OR TYPE OF JEWELLERY TO BE DISPLAYED AT THE RESPECTIVE EXHIBITIONS DEPENDING ON THE MARKET OR THE PREVAILING TRENDS:**

1. Rings, Chain, Pendants, Bracelets
2. Rings, Chains, Pendants only
3. Earrings, Rings, Pendants, Bracelets
4. Necklaces, Bangles, Rings
5. Brooches, rings, chains, pendants

The above portfolios are liable to change depending on the show and the respective country. Such changes will be at the sole discretion of the Council.

### **(IV) CRITERIA FOR SELECTION**

1. Only jewellery items will be allowed for display at the Show Windows.
2. Display of loose diamonds / stones will not be allowed
3. Exhibitors will be allotted windows on lottery basis, with priority to those who have participated in maximum number of exhibitions organized by the Council in the immediately previous & current calendar year & thereafter by the type of pieces to be submitted.
4. Screening of the jewellery pieces will be as per the set norms laid down by the Council and would be at the sole discretion of the Council.
5. The decision of the Council with regards to the selection of jewellery will be absolute & binding.
6. Council reserves its right to change the rules, norms and procedures of allotment of show windows as per the requirements of each individual exhibition.
7. Council reserves all rights and powers to allocate the Show Window in any manner it deems fit and all Council's decisions to such effect shall be final and binding on the participants.
8. Council is entitled, in its absolute discretion, to change, withdraw or otherwise deal with the Show Window allocated to an applicant. In such an event however, the contract between Council and the concerned applicant shall continue to be valid and binding on the parties.
9. The names of the exhibitors will not be displayed in the official Show Catalogue and only GJEPC's name & booth number will be mentioned in the official Show Catalogue.

### **(V) LAYOUT OF SHOW WINDOW**

1. GJEPC shall negotiate and appoint an official merchandiser for the layout & decoration of the show window for each exhibition and will inform the participants accordingly.

2. GJEPC shall not provide any further facilities over & above those approved by Council. If any of the participants require any further facilities for the show window, then, with the prior permission of GJEPC, the participant may make arrangements for the same at its own expense. GJEPC shall not take any responsibility or liability for the same.
3. GJEPC shall prepare the designs/layout of the Show Windows in such a manner so as to ensure that the booth will have a uniform look and shall promote the prestige and image of "BRAND INDIA". All the necessary publicity and window decoration shall be carried out by GJEPC to invite targeted buyers / customers to visit the booth.

**(VI) GENERAL**

1. All participants are required to strictly adhere to the rules of participation in international fairs and the rules framed by the organizers of the respective exhibitions and by the Council from time to time.
2. GJEPC is signing the space application form of each trade fairs / exhibitions for and on behalf of all the participants towards their participation at the Precious Gallery. By signing this application form, all the applicants / participants have bound themselves to the rules and regulations of the organisers of the respective trade fairs / exhibitions.
3. Anyone found to be violating the Code of Conduct is liable to be debarred from future participations organized by GJEPC. In this regard, please refer to point (VII & VIII) herein below and all payments deposits will be duly forfeited.

**(VII) INSURANCE, INDEMNITY BY THE PARTICIPANT AND GJEPC’S EXCLUSION OF LIABILITY**

1. The participant shall within a period of one month prior to each exhibition / trade fair which it is participating in, submit to GJEPC a copy of the insurance cover obtained by it, failing which GJEPC shall have the right to cancel its participation and forfeit all the deposit paid by the participant in accordance to clause (I) hereinabove.
2. The participant agrees to indemnify GJEPC, against all and any actions, claims, demands, losses (including consequential losses), proceedings, damages, liabilities, costs and expenses incurred by or made against GJEPC in connection with:
  - i. Breach of any of these terms, rules and regulations’, the code of conduct described hereunder and any other rules, terms & conditions.
  - ii. Any act, omission, default or negligence of or loss or damage caused by the participant or any person connected to the participant.
  - iii. Any other costs which GJEPC may have incurred at any of the exhibitions for and on behalf of the participant.
3. In the event of the exhibitor incurring any expenditure or consequential loss including business loss on account of any changes in the window display, reduction of size of the window, window design, window numbering, window location, numbering, location or design of the Precious Gallery booth at the show or for any other reason whatsoever, the applicant undertakes to indemnify GJEPC against all such expenditure or consequential loss including business loss incurred by it.
4. GJEPC shall not be liable for any losses (including consequential losses), damages, demands, costs, claims, charges or other expenses of any kind suffered or incurred by the participant including but without limitation to, any theft, fire, use of the strong room service, howsoever caused, cancellation or early closure of or delay in the opening or closing of any of the Exhibitions by the organisers or for whatever reason.
5. Force Majeure : In the event of any delay or failure of performance caused by matters beyond reasonable control of GJEPC, but not limited to, the acts of God, acts of Governmental authority, delays in receipt of approvals / permissions / sanctions from statutory authorities, strikes, lockouts, trade disputes or other concerned acts of workmen, fire, flood, severe drought, explosion, riot, war, breakdown, etc., Exhibitors will not hold The Gem & Jewellery Export Promotion Council responsible for cancellation or postponement of the event.

**(VIII) CODE OF CONDUCT**

1. No participant will be allowed to withdraw their jewellery pieces, once they have been submitted to the Council.
2. The Participants and their affiliated companies shall operate their business in accordance with all appropriate International Laws and Standards of Commerce.
3. The Participants and their affiliated companies shall be regulated in accordance with all applicable local laws and regulatory controls.
4. The Participants and their affiliated companies stand by their products and services and guarantee their quality.
5. The Participants and their affiliated companies should not use Conflict Diamonds.
6. The Participants should not sublet their show window to any other participant.
7. The Participant should not display any promotional posters / material outside the booth, through any of their personnel, which will bring disrepute to other Indian participants, group or country.
8. The Participant will abide by the Council’s rules and regulations set in this regard.
9. No blatant or competitive display of rates shall be permitted.

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Date : \_\_\_\_\_

We agree to abide by the Terms and Conditions as stated above.

Company Name : \_\_\_\_\_

Contact Person : Mr./Ms \_\_\_\_\_

Company stamp & Signature \_\_\_\_\_